Content

Editorial4
Research Paradigms
Public Relations as a Metasystem: Realities and Perspectives of Theoretic Studies
Agenda
Semantic Aspects of the Coverage of Religious Minorities in Russian Media
Moscow and Moscovites Covered in Moscow-based English-language Press (Expats Perspective)
Global Context: Television Landscape in Russia
Journalism of Social Action on the Russian TV of 2000s: Formats, Tools and Mechanisms
Media Re-branding of a General Interest TV Channel in Russia (Based on the Example of NTV)
The Evolution of Entertainment TV Formats in the 2000s
The Problem of Objectivity of TV News59 Alina Ivanova
Mediatext
The Riga Newspaper "Segodnya" During the "Nobel days" of I.A. Bunin (November 1933 – January 1934). Materials From the Editorial Archive