

# Content

|  |     |
|--|-----|
| Editorial  |     |
| Media Education in the Context of the Rise of Society's Digital Culture .....  | 8   |
| <i>Elena Vartanova</i>   |     |
| Global Context   |     |
| The Media Text of the Future: "Sensotext" .....  | 12  |
| <i>Alexander N. Nazaykin</i>   |     |
| The Issue of European Identity<br>on Global News Television.....   | 22  |
| <i>Maria D. Putseva</i>  |     |
| Towards Theoretical Understanding of Russia's Media Policy.....  | 33  |
| <i>Elina V. Samorodova</i>   |     |
| Agenda   |     |
| New Technologies in the Practice of Russian Regional Newspaper Journalists .....   | 42  |
| <i>Aleksander V. Kolesnichenko, Olga V. Smirnova, Luiza G. Svitich, Darya A. Fomina</i>  |     |
| Sports in the Geobranding of Russian Regions<br>(a case study of the Chechen Republic).....  | 56  |
| <i>Daniil P. Bizyukin</i>  |     |
| Mass Media in Russia   |     |
| Data Journalism in the Russian Press:<br>Characteristics of Information Sources .....  | 68  |
| <i>Alexandra G. Shilina</i>  |     |
| Women's Publications Within Russian Media of the Early 20 <sup>th</sup> Century<br>(a case study of the Damskiy Mir Magazine)..... | 79  |
| <i>Vera N. Boyko</i>   |     |
| Literature and Essays  |     |
| "A Duty Bequeathed by God...":<br>on A.S. Pushkin's Poetological Thought in the Historical Tragedy "Boris Godunov" .....           | 90  |
| <i>Liudmila V. Stebeneva</i>   |     |
| The Category of Transparency in the Optical System of O. Slavnikova's Novel "2017" .....   | 97  |
| <i>Yulia Yu. Shestakova</i>  |     |
| In Memoriam  |     |
| Boris, You Are Right! .....  | 110 |
| <i>Boris Z. Doktorov</i>   |     |
| Book Review  |     |
| Communicators in the Digital Era:<br>How to Gain Complicity<br>Ex Machina in French .....  | 114 |
| <i>Marina G. Shilina</i>   |     |