Content

Editorial Media Theory and Economics as Current Trends in Media Studies Elena Vartanova	8
Research Paradigms Conceptualization of the Journalistic Profession in the Context of Sociology Pavel V. Razin, Egor R. Zharovsky	18
Global Context Political Content of the Social Media Agenda Dmitry I. Kaminchenko	28
Some Characteristics of Media Consumption by Representatives of the Russian Business Community Emma B. Terchenko	35
Agenda Forms of Information Presentation in News Broadcasting: Russian Television Newsroom Practices	48
Elina S. Nikolskaya, Mikhail I. Makeenko	
Online Content Monetization by Television Broadcasters (a case study of general interest and entertainment channels)	60
Mass Media Abroad Features of the European Elections 2019 Media Campaign in Italy: Discussion Subjects and Party Leaders' Role	70
The Role of Information Warfare in the 2011 Libyan Conflict: Means and Methods Mohammed I.K. Albo Tasleeh	81
The New York Times: a Unique Experience of Family Business	92
Transformation of the Literary Portrait Genre in French Press of the Late 19 th Century (a case study of L'ÉchodeParis newspaper) Anna D. Sabova	105
Scientific Reports Language Policy of the Russian Federation Valdimir I. Tolstoy	118
Language Policy in Relation to Micro- and Macrosociolinguistics Tatiana V. Kortava	121
The State Language in the Media Landscape: Problems of Speech Culture Elena L. Vartanova	127
Book Review Theoretical Foundations of Media Studies: the Development Process and Results	132
What Do We Need for Effective Communication? Tatiana I. Surikova	137
Guidelines for the Preparation and Layout of Articles	169