

Content

Editorial

| | |
|---|---|
| Polysubjectivity of Media Environment and Its Potential Impact on Social Conflict..... | 8 |
| <i>Elena Vartanova</i> | |

Research Paradigms

| | |
|--|----|
| Media at the Stages of Man's Path of Life: to the Distinction Between the Types of Media Socialization..... | 16 |
| <i>Denis V. Dunas</i> | |
| Foreign Reporter in Humanitarian Research: Concept Interpretation | 26 |
| <i>Irina Yu. Kolesnikova</i> | |

Global Context

| | |
|---|----|
| Child and Youth Psychiatry in Media Representation: New Relevance of the "Borderline" Subject Area | 36 |
| <i>Marina L. Knyazeva, Varvara V. Kazhberova</i> | |
| Doctor's Media Profile During the Coronavirus Pandemic: The Regional Media Experience | 56 |
| <i>Nailia M. Baibatyrova</i> | |

Agenda

| | |
|--|----|
| Students' Distance Learning During the COVID-19 Pandemic..... | 66 |
| <i>Julia S. Nefedova</i> | |
| Mechanisms for Promoting and Monetizing Russian and Foreign Media Accounts on Social Networks | 75 |
| <i>Anastasia Yu. Obratsova, Fedor A. Serdotetski</i> | |
| The Donbass Press in 1919–1932 | 85 |
| <i>Sergey V. Karpiy</i> | |

Mass Media in Russia

| | |
|--|-----|
| Social Orphanhood Discourse in Russian Newspapers: Specific Features of Media Transit | 94 |
| <i>Tatiana I. Frolova, Polina V. Nurilova</i> | |
| Current Issues of Media Measurement in Audiovisual Content Production in Russia..... | 107 |
| <i>Tatiana V. El-Bakri</i> | |
| Advertisement within the Context of Transformations of Digital Media Communication Environment (exemplified by Yandex and Google search systems) | 121 |
| <i>Darya O. Budakova</i> | |

Mass Media Abroad

| | |
|--|-----|
| Representation of the Left-Wing Ideology in Foreign Columnists' Work (a case study of the Mundo Obrero newspaper) | 134 |
| <i>Alexey O. Bodyashkin</i> | |

Literature and Essays

| | |
|--|-----|
| "To Learn Everything Pertaining to Humankind..." (unpublished book "Everyday Life" by V.F. Odoevsky)..... | 146 |
| <i>Vladimir N. Grekov</i> | |