
Abstracts

To the 70th Anniversary of the Faculty of Journalism of Moscow State University

Studying Foreign Journalism: Major Directions and Research Approaches

© Galina F. Voronenkova

Doctor of Philology, Professor, Director of the Free Russian-German Institute of Journalism, Acting Head of the Chair of Foreign Journalism and Literature, Faculty of Journalism, Lomonosov Moscow State University (Moscow, Russia), frdip-mgu@yandex.ru

Abstract

The article is devoted to the history, current condition and development prospects of the Chair of Foreign Journalism and Literature. The analysis of the Chair's activity begins from the moment of its establishment, which took place during the "thaw" period, when public consciousness underwent serious changes. From the very beginning, studies of foreign journalism and literature were closely interrelated. Gradually, the Chair moved to a deep analysis of not only the history of foreign mass media, but also trends in the development and transformation of all types of media, as well as new technologies in the multimedia global space, paying much attention to national priorities of the developed countries in North America and Europe, as well as of Asian, African and Latin American countries – in fact the whole world. The researchers of the Chair have become world-renowned experts in the field of foreign media.

Keywords: mass media of foreign countries, international journalism, multimedia space, research projects, history of foreign literature.

References

Andrunas E.Ch. (1986) *Biznes i propaganda: sistema kontrolya krupnogo kapitala SShA nad sredstvami massovoy informatsii* [Business and Propaganda: The System of Control of American Big Capital over Mass Media]. Ya.N. Zasurskiy (ed.). Moscow: Moscow St. Univ. Publ.

Andrunas E.Ch. (1991) *Informatsionnaya elita: korporatsii i rynek novostey* [Information Elite: Corporations and the Market for News]. Moscow: Moscow St. Univ. Publ.

Anikeyev V.E. (1999) *Istoriya frantsuzskoy pressy (1830–1945)* [The History of the French Press (1830–1945)]. Moscow: Faculty of Journalism Moscow St. Univ. Publ.

Balditsyn P.V. (2004) «Napishi vse, kak est', nichego ne priukrashivaya...» Epistolyarnyy diskurs v tvorchestve Tvena: ot bytovogo pis'ma i gazetnoy korrespondentsii k khudozhestvennoy publitsistike i literature ["Put Down Everything Just the Way It Is, Without Embellishing Anything". The Epistolary Discourse in Twain's Works: From Popular Writing and Newspaper Correspondence to Literary Journalism and Literature]. *Zhurnalistika i kul'tura russkoy rechi* 2: 48–59.

Baturin Yu.M. (2020) Fenomen Interneta: veyer pravovykh idey [The Phenomenon of the Internet: A Fan of Legal Ideas]. *Vestnik Moskovskogo universiteta. Seriya 10: Zhurnalistika* 4: 106–111.

Beglov S.I. (1995) *Britanskaya pechat' na iskhode veka* [The British Press in the Waning Years of the Century]. Moscow: Moscow St. Univ. Publ.

Beglov S.I. (1997) *Imperiya menyayet adres: britanskaya pechat' na rubezhe tysyacheletiy* [The Empire Changes its Address: The British Press at the Turn of the Century]. Moscow: IMP-E Publ.

Beglov S.I. (2002) *Chetvertaya vlast': britanskaya model'. Istoriya pechati Velikobritanii ot «novostnykh pisem» do elektronnykh gazet* [The Fourth Empire: The British Model. The History of the British Press from "News Letters" to Electronic Newspapers]. Moscow: Moscow St. Univ. Publ.

Evseyeva L.P. (2001) *SMI Pol'shi v 1976–2000 gg.* [Polish Mass Media in 1976–2000]. Moscow: Faculty of Journalism Moscow St. Univ. Publ.

Evseyeva L.P. (2014) *Media Pol'shi na rubezhe XX–XXI vekov* [Polish Media at the Turn of the 21st Century]. Moscow: Moscow St. Univ. Publ.

Filatkina G.S. (2015) Instrumenty rechevogo manipulirovaniya v politicheskom diskurse Ugo Chavesa (1999–2012) [Tools of Speech Manipulation in the Political Discourse of Hugo Chavez]. *Vestnik Moskovskogo universiteta. Seriya 21: Upravleniye (gosudarstvo i obshchestvo)* 1: 14–29.

Filatkina G.S. (2018) Brazil'skiye media v usloviyakh politicheskikh i ekonomicheskikh vyzovov [Brazilian Media in Response to Political and Economic Challenges]. In: *Mediasistemy stran BRIKS: istoricheskiy genesis, osobennosti funktsionirovaniya*. Moscow: Aspekt Press, pp. 21–45.

Filatkina G.S. (2019) Braziliya (Federativnaya Respublika Braziliya) [Brazil (The Federative Republic of Brazil)]. In: *Entsiklopediya mirovoy industrii SMI*. Moscow: Aspekt Press, pp. 55–81.

Golovanova G.A. (1996) *Pechat' SShA v nachale 1990-kh godov* [The US Press in the Early 1990s]. Ya. N. Zasurskiy (ed.). Moscow: Moscow St. Univ. Publ.

Ibragimov A.Kh-G. (1965) *Pechat' Turtsii* [The Turkish Press]. Moscow: Moscow St. Univ. Publ.

Ibragimov A.Kh-G. (1988) *Kommunisticheskaya i revolyutsionno-demokraticheskaya pechat' osvobodivshikhsya stran Azii i Afriki: stanovleniye i osnovnyye etapy razvitiya* [The Communist and Revolutionary-Democratic Press of Liberated Countries of Asia and Africa: Early Days and Major Development Stages]. Moscow: Moscow St. Univ. Publ.

Khalin N.I. (1983) *Sredstva massovoy informatsii Respubliki Kuba v period stroitel'stva sotsializma* [The Cuban Mass Media Under Building Socialism]. *Vestnik Moskovskogo universiteta. Seriya 10: Zhurnalistika* 1: 35–54.

Khalin N.I. *Argentinskaya pechat': vozniknoveniye, evolyutsiya i sovremennoye polozheniye*: dis. ... kand. ist. nauk [The Argentinian Press: The Origin, Evolution and Modern Condition. PhD hist. sci. diss.]. Moscow, 1973.

Konstantinova T.P. (1973) *Kommunisticheskaya pechat' Frantsii 1944–1947 gg.* [The Communist Press in France of 1944–1945]. Moscow: Moscow St. Univ. Publ.

Konstantinova T.P. (1980) *Kommunisticheskaya pechat' Frantsii v gody Pyatoy respubliki (1959–1975 gg.): lektzii*. [The Communist Press in France under the Fifth Republic (1959–1975): Lectures]. Moscow: Moscow St. Univ. Publ.

Kornilova E.N. (2002) *Ritorika – iskusstvo ubezhdat'. Svoeyobraziye publitsistiki antichnoy epokhi* [Rhetoric as an Art of Persuasion. Originality of Journalism of the Ancient Era]. Moscow: Moscow St. Univ. Publ.

Kornilova E.N. (2009) *Anglo-amerikanskiy romantizm v kontekste evropeyskoy literaturnoy traditsii* [English-American Romanticism in the Context of European Literary Tradition]. Moscow: GOU VPO MGUL Publ.

Kotenok R.Ya. (1978) *Televideniye FRG v dvukh izmereniyakh* [Television of FRG in Two Dimensions]. Moscow: Iskusstvo Publ.

Kruglov E.V. (2000) *Massovaya kommunikatsiya v Vostochnoy i Yugo-Vostochnoy Azii: tendentsii i osobennosti razvitiya nakanune XXI veka* [Mass Communication in Eastern and South-Eastern Asia: Trends and Development Characteristics Just Before the 21st Century]. In: *Ot Knigi do Interneta: Zhurnalistika i literatura na rubezhe novogo tysyacheletiya* [From the Book to the Internet: Journalism and Literature at the Turn of the New Millennium]. Moscow: Moscow St. Univ. Publ., pp. 185–193.

Kruglov E.V. (2005) *Pressa Yuzhnoy Korei* [The South Korean Press]. Moscow: IKAR Publ.

Kruglov E.V. (2009) *Na puti k informatsionnomu obshchestvu: indijskiy variant* [On the Way to the Information Society: The Indian Version]. In: *K mobil'nomu obshchestvu: utopii i real'nost'*. Ya.N. Zasurskiy (ed.). Moscow: Moscow St. Univ. Publ.

Kuchborskaya E.P. (1970) *Tvorchestvo Bal'zaka* [Balzac's Creative Work]. Moscow: Vysshaya shkola Publ.

Kuchborskaya E.P. (1978) *Emil' Zolya – literaturnyy kritik: k istorii realisticheskogo romana vo Frantsii XIX veka* [Emile Zola as a Literary Critic: To the History of Realistic Novel in 19th Century France]. Moscow: Moscow St. Univ. Publ.

Kumylganova I.A. (2003) *Professional'naya etika zhurnalista v SShA* [A Journalist's Professional Ethics in the USA]. Moscow: Faculty of Journalism Moscow St. Univ. Publ.

Kumylganova I.A. (2007) *Eticheskiye vyzovy i vozmozhnosti samoregulirovaniya internet-prostranstva* [Ethical Challenges in the Possibility of Self-Regulation of the Internet Space]. In: *Pravovyye i eticheskiye aspekty zhurnalistiki* [The Legal and Ethical Aspects of Journalism]. Moscow: Faculty of Journalism Moscow St. Univ. Publ.

Kumylganova I.A. (2012) *Professional'naya etika zhurnalista: zarubezhnyy opyt* [A Journalist's Professional Ethics: The Foreign Experience]. Moscow: Faculty of Journalism Moscow St. Univ. Publ.

Kumylganova I.A. (2013) *Eticheskiye osnovy informatsionnykh kommunikatsiy: zarubezhnyye podkhody i traditsii* [Ethical Foundations of Information Communications: Foreign Approaches and Traditions]. Moscow: Moscow St. Univ. Publ.

Kustova L.S. (2003) *Tayna natsional'nogo kharaktera* [Mystery of the National Character]. Moscow: IKAR Publ.

Kustova L.S. *Literaturnaya zhurnalistika SShA i osnovnyye tendentsii razvitiya sovremennoy zhurnal'noy novelly*: avtoref. dis ... kand. filol. nauk [American Literary Journalism and Major Development Trends in Modern Magazine Novella: extended abstract of PhD philol. sci. diss.]. Moscow, 1969.

Lebedeva T.Yu. (1999) *Pablik rileyshnz. Korporativnaya i politicheskaya rezhissura. Modeli, sistema tsennostey, kanaly SMK* [Public Relations. Corporate and Political Direction. Models, Value System, Mass Communication Channels]. Moscow: Moscow St. Univ. Publ.

Lebedeva T.Yu. (2014) *Geobrending: prakticheskaya kommunikatsiya v provdizhenii territoriy* [Geobranding: Practical Communication in Territory Promotion]. Parizh: L'Harmattan.

Lysenko A.V. (2000) *Golos izgnaniya. Stanovleniye gazet russkogo Berlina i ikh evolyutsiya v 1919–1922 gg.* [The Voice of Exile. Early Days of Russian Berlin Newspapers and Their Evolution in 1919–1922]. Moscow: Russkaya kniga Publ.

Lyubimov B.I. (2006) *Obshchestvennoye veshchaniye: britanskaya model'* [Public Broadcasting: The British Model]. Moscow: VK Publ.

Maslina M. G. (2020) *K samobytnosti i mnogoyazychiyu: istoriya zhurnalistiki Velikogo Gertsogstva Lyuksemburg* [To Distinctiveness and Multilingualism: History of Journalism in the Grand Duchy of Luxembourg]. Moscow: Faculty of Journalism Moscow St. Univ. Publ.

Mikeladze N.E. (2005) *Shekspir i Makiavelli: tema makiavellizma v shekspirovskoy drame* [Shakespeare and Machiavelli: The theme of Machiavellism in Shakespeare's Drama]. Moscow: VK Publ.

Mikeladze N.E. (2018) *Miloserdiye sil'neye mesti. Vremya i vechnost' v teatre Shekspira* [Mercy Is Stronger Than Revenge. Time and Eternity in Shakespeare's Theatre]. Moscow, Sankt Peterburg: Tsentr gumanitarnykh initsiativ Publ.

Mikhaylova L.G. (2017) *Puti ustanovleniya sistemy kommunikatsii v kul'ture SShA: 42-ya konferentsiya Obshchestva po izucheniyu kul'tury SShA v MGU* [Ways to Establish the Communication System in American Culture: The 42nd Conference of the Society for Studying American Culture in MSU]. *Vestnik Moskovskogo universiteta. Seriya 10: Zhurnalistika* 3: 191–199.

Mulyarchik A.S. (1963) *Tvorchestvo Dzhona Steynbeka* [John Steinbeck's Creative Work]. Moscow: Moscow St. Univ. Publ.

Mulyarchik A.S. (1976) *Amerikanskaya novella XX veka* [20th Century American Novella]. Moscow: Khudozhestvennaya literatura Publ.

Mulyarchik A.S. (1980) *Poslevoennyye amerikanskiye romanisty* [Post-War American Novellists]. Moscow: Khudozhestvennaya literatura Publ.

Mulyarchik A.S. (1988) *Sovremennyy realisticheskiy roman SShA, 1945–1980* [Contemporary Realistic Novel of the USA, 1945–1980]. Moscow: Vysshaya shkola Publ.

Nechayeva I.Yu. (2000) *Afrikanskiye telekommunikatsii nakanune XXI veka* [African Telecommunications on the Eve of the 21st Century]. In: *Ot Knigi do Interneta: Zhurnalistika i literatura na rubezhe novogo tysyacheletiya* [From the Book to the Internet: Journalism and Literature at the Turn of the New Millenium]. Moscow: Moscow St. Univ. Publ., pp. 166–184.

Nikolaychuk I.A., Yakova T.S., Yanglyayeva M.M. (2021) *Potrebleniye smyslov. Massmedia, ideologiya, politika* [Consumption of Meanings. Mass Media, Ideology and Politics]. Moscow: IKAR Publ.

Novitskaya I.Ya. (2010) *Astrid Lindgren – zhurnalyst, redaktor, publitsist i obshchestvennyy deyatel'* [Astrid Lindgren, a Journalist, an Editor, a Political Writer and a Public Figure]. Moscow: Faculty of Journalism Moscow St. Univ. Publ.

Novitskaya I.Ya. (2021) *Shvedskaya literaturnaya kritika i zhurnalistika o stanovlenii detskoj i yunosheskoj literatury Shvetsii: ot istokov do pervogo zolotogo veka* [Swedish Literary Criticism and Journalism About Children's and Juvenile Literature in Sweden: From the Origins to the First Golden Age]. Moscow: Faculty of Journalism Moscow St. Univ. Publ.

Orlov Yu.Ya. (1970) *Pechat' FRG* [The Press in West Germany]. Moscow: Moscow St. Univ. Publ.

Orlov Yu.Ya. (1985) *Krakh nemetsko-fashistskoj propagandy v period vojny protiv SSSR* [Collapse of the Nazi Propaganda During the War Against the USSR]. Moscow: Moscow St. Univ. Publ.

Paisova A.A. (2017) *Perehod k demokratii kak faktor vozniknoveniya i razvitiya novykh ispanskikh SMI* [Transition to Democracy as a Factor of Genesis and Development of New Spanish Media]. *Istoriya* 7. DOI: 10.18254/S0001996-4-1

Pankina O.G. (1983) *Publitsisticheskaya deyatel'nost' K. Marksa i F. Engel'sa v period evropejskikh revolyutsiy 1848 g.: lektzii* [Journalistic Activities of K. Marx and F. Engels at the Time of 1848 European Revolutions: Lectures]. Moscow: Moscow St. Univ. Publ.

Popov Yu.V. (1989) *Publitsisty Velikoj frantsuzskoj revolyutsii* [Journalists of the French Revolution]. Moscow: Moscow St. Univ. Publ.

Privalova E.A. (2006) *"Russkij eksperiment": komitet obshchestvennoj informatsii i vneshnyaya politika SShA* ["The Russian Experiment": The Committee for Public Information and Foreign Policy of the USA]. Moscow: VK Publ.

Privalova E.A. (2009) *Istoriya amerikanskoj zhurnalistiki XVII–XVIII vekov* [The History of American Journalism of the 17th–18th Century]. Moscow: Faculty of Journalism Moscow St. Univ. Publ.

Pruttskov G.V. (2003) *Vvedeniye v mirovuyu zhurnalistiku. Antologiya v dvukh tomakh* [Introduction to World Journalism. An Anthology in Two Volumes]. Moscow: Omega Publ.

Pruttskov G.V. (2008) *Istoriya zarubezhnoj zhurnalistiki: khrestomatiya* [The History of Foreign Journalism: A Reader]. Moscow: Aspekt Press Publ.

Pruttskov G.V. (2016) *Istoriya zarubezhnoj zhurnalistiki: ot Antichnosti do sovremennosti* [The History of Foreign Journalism: From Antiquity to Modernity]. Moscow: Aspekt Press.

Pruttskov G.V. (2022) *Media Katalonii v bor'be za natsional'nyu identichnost' i nezavisimost'* [Catalan Media in the Struggle for National Identity and Independence]. Moscow: IKAR Publ.

Raskin A.V. (2008) *Osveshcheniye krizisnykh yavleniy amerikanskoj politiki na nachal'nom etape prezidentskoj izbiratel'noy kampanii* [Coverage of Crisis Phenomena in American Politics at the Beginning of a Presidential Electoral Campaign]. *Mediascope* 3. Available at: <http://mediascope7.mediascope.ru/?q=node/46>

Rozhnovskiy S.V. (1964) *Razvitiye teorii sotsialisticheskogo realizma v nemetskoj literature* [Development of Socialist Realism Theory in German Literature]. Moscow: [b. i.].

Rozhnovskiy S.V. (1965) *Genrikh Bell'* [Heinrich Böll]. Moscow: Vysshaya shkola Publ.

Sharonchikova L.V. (1988) *Burzhuaaznyye sredstva massovoy informatsii Frantsii* [Bourgeois Mass Media in France]. Moscow: Moscow St. Univ. Publ.

Sharonchikova L.V. (2006) *Pressa Frantsii v menyayushchemsya mire* [The French Press in the Changing World]. M.: RITs ISPI RAN Publ.

Sharonchikova L.V. (2011) *Radioveshchaniye i televideniye Frantsii* [Radio Broadcasting and Television in France]. Moscow: Moscow St. Univ. Publ.

Sharonchikova L.V. (2014) *«Mond» v menyayushchemsya mire* [Le Monde in the Changing World]. Moscow: MediaMir Publ.

Shvedov Yu.F. (1964) *Istoricheskiye khroniki Shekspira* [Shakespeare's Historical Chronicles]. Moscow: Moscow St. Univ. Publ.

Shvedov Yu.F. (1975) *Evolyutsiya shekspirovskoy tragedii* [The Evolution of Shakespeare's Tragedy]. Moscow: Iskusstvo Publ.

Tkacheva N.V. (2009) *Indiya: mediasistema v usloviyakh liberalizatsii ekonomiki* [India: The Media System Under Economic Liberalization]. Moscow: MediaMir Publ.

Urina N.V. (1996) *Sredstva massovoy informatsii Italii* [Italian Mass Media]. Moscow: Moscow St. Univ. Publ.

Urina N.V. (1999) *Ital'yanskaya zhurnalistika v 1945–1990 gg.* [Italian Journalism in 1945–1990]. Moscow: Moscow St. Univ. Publ.

Urina N.V. (2009) *Pod znakom veka Prosveshcheniya* [Under the Sign of the Age of Enlightenment]. In: *Yasen Zassurskiy glazami kolleg i uchenikov* [Yasen Zassursky Through the Eyes of His Colleagues and Pupils]. Moscow: MediaMir Publ.; Faculty of Journalism Moscow St. Univ. Publ., pp. 132–138.

Urina N.V. (2015) *Rol' mediynoy sostavlyayushchey v politicheskoy kommunikatsii Italii (ot frattura sociale k frattura mediale)* [The Role of the Media Component in Italian Political Communication (from Frattura Sociale to Frattura Mediale)]. *Vestnik Moskovskogo universiteta. Seriya 10: Zhurnalistika* 6: 136–145.

Urina N.V. (2017) *Tendentsii razvitiya mediynogo rynka Italii v 2010–2016 gg.* [Development Trends in the Italian Media Market in 2010–2016]. *Mediascope* 1. Available at: <http://www.mediascope.ru/2262>

Urina N.V. (2018) *Ocherki istorii ital'yanskoy zhurnalistiki* [Essays in the History of Italian Journalism]. Moscow: Faculty of Journalism Moscow St. Univ. Publ.

Vannikova N.I. (1969) *Kanadskaya literatura na frantsuzskom yazyke (1945–1965)* [Canadian Literature in French (1945–1965)]. Moscow: Vysshaya shkola Publ.

Vannikova N.I. (2020) *Izbrannyye leksii. Zarubezhnaya literatura Srednikh vekov i Vozrozhdeniya i XVII–XVIII vekov: uchebnoe posobiye* [Selected Lectures. Foreign Literature of the Middle Ages and Renaissance and of the 17th–18th Centuries: A Study Guide]. N.E. Mikeladze, M.Yu. Ignat'yeva (Oganis'yan) (eds.). Moscow: IKAR Publ.

Vartanova E.L. (1997) *Severnaya model' v kontse stoletiya. Pechat', TV i radio stran Severnoy Evropy mezhdu gosudarstvennym i rynochnym regulirovaniyem* [The Nordic Model at the End of the Century. The Press, TV and Radio of Northern European Countries: Between State and Market Regulation]. Moscow: Moscow St. Univ. Publ.

Vartanova E.L. (1999) *Finskaya model' na rubezhe stoletiy. Informatsionnoye obshchestvo i SMI Finlyandii v evropeyskoy perspective* [The Finnish Model at the Turn of the Century. Information Society and Finnish Mass Media in the European Perspective]. Moscow: Moscow St. Univ. Publ.

Vlasov Yu.M. (1979) *Osnovnyye cherty burzhuaznoy zhurnalistiki* [Major Features of Bourgeois Journalism]. Moscow: Moscow St. Univ. Publ.

Voronenkova G.F. (1985) *Pechat' GDR. 1981–1984* [The Press of the GDR. 1981–1984]. Moscow: Moscow St. Univ. Publ.

Voronenkova G.F. (1998) *Sredstva massovoy informatsii Germanii v 1990-e gody* [German Mass Media in 1990]. Moscow: Moscow St. Univ. Publ.

Voronenkova G.F. (2008) *SMI Germanii v XX veke: krutyie virazhi istorii* [German Mass Media in the 20th Century: Hairpin Curves of History]. Moscow: Faculty of Journalism Moscow St. Univ. Publ.

Voronenkova G.F. (2011, 1999) *Put' dlinoyu v pyat' stoletiy: ot rukopisnogo listka do informatsionnogo obshchestva. Natsional'noye svoeobrazie sredstv massovoy informatsii Germanii* [The Way of Five Centuries Long: From a Handwritten Sheet to the Information Society. National Identity of German Mass Media]. 2nd ed., enlarged and revised. Moscow: Moscow St. Univ. Publ.; Moscow: Yazyk russkoy kul'tury Publ.

Voronenkova G.F. (2015) *Trend–2014: usileniye kontsentratsii v pechatnoy periodike Germanii* [Trend–2014: Intensification of Concentration in German Print Periodicals]. *Mediascope* 3. Available at: <http://www.mediascope.ru/1815>

Voronenkova G.F., Chesanov A.A. (2001) *Periodicheskaya pechat' Germanii* [The German Periodical Press]. Sankt Petersburg: Sankt Petersburg St. Univ. Publ.

Voronenkova G.F., Voronenkov M.Yu. (2008) *Elektronnyye SMI Germanii: proshloye i nastoyashcheye* [German Electronic Media: The Past and the Present]. Moscow: Faculty of Journalism Moscow St. Univ. Publ.

Yakova T.S., Yanglyayeva M.M. (2019) *Mediageografiya* [Media Geography]. Moscow: IKAR Publ.

Zakharova M.V. (2017) Kонтсentratsiya SMI vo Frantsii v nachale XXI veka [Media Concentration in France in the Early 21st Century]. *Medi@l'manakh* 3: 107–121.

Zasurskiy Ya.N. (1955) *Zhizn' i tvorchestvo U. Uitmena* [Walt Whitman's Life and Creative Work]. Moscow: Znaniye Publ.

Zasurskiy Ya.N. (1977) *Teodor Drayzer. Zhizn' i tvorchestvo* [Theodor Dreiser. Life and Creative Work]. Moscow: Moscow St. Univ. Publ.

Zasurskiy Ya.N. (1984) *Amerikanskaya literatura XX veka* [20th Century American Literature]. Moscow: Moscow St. Univ. Publ.

Zasurskiy Ya.N. (2013) *Kommunikatsiya v obshchestve znaniy* [Communication in a Society of Knowledge]. Moscow: MediaMir Publ.

Zasurskiy Ya.N. (ed.) (1976) *Zhurnalistska v burzhuaznom obshchestve* [Journalism in Bourgeois Society]. Moscow: Nauka Publ.

Zasurskiy Ya.N. (ed.) (1977) *Na sluzhbe monopolii: informatsionno-propagandistskiy kompleks stran kapitala* [On the Payroll of Monopolies: Information and Propaganda Complex of Capitalist Countries]. Moscow: Mysl' Publ.

Zasurskiy Ya.N. (ed.) (1978) *Tekhnika dezinformatsii i obmana* [Misinformation and Deception Technology]. M.: Mysl' Publ.

Zasurskiy Ya.N. (ed.) (1979) *Mify burzhuaznoy zhurnalistiki* [Myths of Bourgeois Journalism]. Moscow: Mysl' Publ.

Zasurskiy Ya.N. (ed.) (1980) *Burzhuaznyye teorii zhurnalistiki* [Bourgeois Journalism Theories]. Moscow: Mysl' Publ.

Zasurskiy Ya.N. (ed.) (1981) *Istoriya zarubezhnoy kommunisticheskoy i rabochey pechati: khrestomatiya* [The History of Foreign Communist and Workers' Press: A Reader]. Moscow: Moscow St. Univ. Publ.

Zasurskiy Ya.N. (ed.) (2015) *Vybory v novom mediynom prostranstve* [Elections in the New Media Space]. Moscow: IKAR Publ.

Zasurskiy Ya.N. (ed.) (2018) *Zarubezhnyye ezhenedel'niki: istoriya i sovremennost'* [Foreign Weeklies: History and Modernity]. Moscow: Faculty of Journalism Moscow St. Univ. Publ.

Zasurskiy Ya.N. (ed.) (2009) *K mobil'nomu obshchestvu: utopii i real'nost'* [To a Mobile Society: Utopias and Reality]. Moscow: Moscow St. Univ. Publ.

Zasurskiy Ya.N. (ed.) (2015) *Kachestvennaya pressa v mediynykh strukturakh* [The Quality Press in Media Conditions]. Moscow: Faculty of Journalism Moscow St. Univ. Publ.

Zasurskiy Ya.N., Mikeladze N.E., Vannikova N.I. (2008) *Zarubezhnaya literatura XX veka (1914–2000)* [20th Century Foreign Literature (1914–2000)]. Moscow: Faculty of Journalism Moscow St. Univ. Publ.

Zemlyanova L.M. (1995) *Sovremennaya amerikanskaya kommunikativistika* [Modern American Communication Science]. Moscow: Moscow St. Univ. Publ.

Zemlyanova L.M. (1999) *Zarubezhnaya kommunikativistika v preddverii informatsionnogo obshchestva. Tolkovy slovar' terminov i kontseptsiy* [Foreign Communication Science on the Brink of the Information Society. Explanatory Dictionary of Terms and Concepts]. Moscow: Moscow St. Univ. Publ.

Zemlyanova L.M. (2004) *Kommunikativistika i sredstva massovoy informatsii: anglo-russkiy tolkovy slovar' kontseptsiy i terminov* [Communication Science and Mass Media: English-Russian Explanatory Dictionary of Concepts and Terms]. Moscow: Moscow St. Univ. Publ.

Audiovisual Communication in the Digital Era

© Galina G. Shchepilova

Doctor of Philology, Professor, Head of the Chair of Television and Radio Broadcasting, Faculty of Journalism, Lomonosov Moscow State University (Moscow, Russia), shgg@yandex.ru

Abstract

The Chair of Television and Radio Broadcasting was initially designed to train specialists who realized the specifics of TV and radio operation in society and the media environment. The Chair members teach

students professional competencies and practical skills. The training, however, is impossible without a complex of educational materials, which cannot be worked out without scientific comprehension of the role of television and radio broadcasting in society, without understanding major instrumental techniques involved in programming and producing, without learning content strategies and the use of expressive means affecting the format and genre components.

Television and radio have gone through several formation and development stages, each of which was very special. In the early 1990s, there was a transition from state ownership and complex regulation of the television and radio industries to the commercial model. And although the role of the state in this area is still great, commercial TV and radio are developing at a rapid pace.

The contemporary stage involving first and foremost a transition to various funding models and formulation of new functional tasks is normally referred to as transformational. The transformation processes touching upon the content, production and economic spheres of television and radio broadcasting, change the format and genre structure, thematic content; new, hybrid forms emerge, expressive means are renewed and used more extensively.

Content strategies of modern television and radio broadcasting unfold in the digital space and go beyond the boundaries of the traditional forms of signal delivery. Television and radio broadcasters go online, and it might be said that this is certainly a promising trend.

Keywords: training specialists for radio and television, scientific comprehension of the subject field, analysis of modern realities of functioning of audio and visual information in the digital environment, traditions and new stages of studying television and radio.

References

Bagirov E.G. (1978) *Ocherki teorii televideniya* [Essays in the Theory of Television]. Moscow: Iskusstvo Publ.

Bagirov E.G., Katsev I.G. (1968) *Televideniye. XX vek. Politika. Iskusstvo. Moral'* [Television. The 20th Century. Politics. Art. Morality]. Moscow: Iskusstvo Publ.

Bagirov E.G., Ruzhnikov V.N. (eds.) (1984) *Osnovy radiozhurnalistiki* [Fundamentals of Radio Journalism]. Moscow: Moscow St. Univ. Publ.

Bolotova E.A., Bolotova L.D. (2019) Radiofil'm. Genesis zhanra (1920-1940 gg.) [Radio Film. The Genesis of the Genre (1920-1940)]. *Vestnik Moskovskogo universiteta. Seriya 10: Zhurnalistika* 2: 74–89. DOI: 10.30547/vestnik.journ.2.2019.7489

Bolotova E.A., Syrkov G.V. (2020) Informatsionnyye radiostantsii Business FM, "Vesti FM" i "Kommersant FM": sravnitel'nyy analiz utrennego efira [All-News Radio Stations Business FM, Vesti FM and Kommersant FM: A Comparative Analysis of Morning Broadcasts]. *Voprosy teorii i praktiki zhurnalistiki* 9 (3): 462–471. DOI 10.17150/2308-6203.2020.9(3).462-471

Bolotova L.D. (2009) Radioveshchaniye na fone vremeni [Radio Broadcasting Against the Background of Time]. *Vestnik Moskovskogo universiteta. Seriya 10: Zhurnalistika* 4: 51–56.

Bolotova L.D. (2014) Moskva – regiony: novyy trend v otechestvennom radioveshchanii [Moscow – the Regions: A New Trend in Russian Radio Broadcasting]. In: L.Yu. Mal'kova, O.V. Tikhonova (eds.) *Sotsial'nyye aspekty sovremennogo veshchaniya v Rossii* [The Social Aspects of Modern Broadcasting in Russia]. Moscow: Faculty of Journalism Moscow St. Univ. Publ., pp. 80–86.

Boretskiy R.A. (1961) *Informatsionnyye zhanry televideniya* [Television News Genres]. Moscow: [b. i.].

Boretskiy R.A. (2002) *Ostorozhno, televideniye!* [Beware of Television!]. Moscow: IKAR Publ.

Boretskiy R.A. (2012) *Besedy ob istorii televideniya. Lektsii, pročitannyye na fakul'tete zhurnalistiki MGU* [Conversations About the History of Television. Lectures Given at the Faculty of Journalism of MSU]. Moscow: IKAR Publ.

Borisov S.I. (2018) *Tekhnologiya sozdaniya dokumental'nogo fil'ma* [Technology of Making a Documentary Film]. Moscow: Aspekt Press.

Brovchenko G.N. (2010) *Stsenariy neigrovogo fil'ma i ekrannyye sredstva voploshcheniya zhurnalistskogo zamysla: v 2 kn.* [The Script of a Non-Fiction Film and the Screen Means of Actualization of a Journalist's Conception: in 2 books]. Moscow: Faculty of Journalism Moscow St. Univ. Publ.

Chobanyan K. (2020) Up for a Challenge? Digital Practices of 24-Hour News Channels. *World of Media. Journal of Russian Media and Journalism Studies* 3: 35–56. DOI: 10.30547/worldofmedia.3.2020.2

Chobanyan K.V. (2016) Tema kak zhanroobrazuyushchiy faktor kontenta informatsionnykh telekanalov (na materiale telekanalov Si-en-en i «Rossiya 24») [A Theme as a Genre-Forming Factor of Television News Channels (a Case Study of the CNN and Rossiya 24 Channels)]. *Vestnik Moskovskogo universiteta. Seriya 10: Zhurnalistika* 2: 3–22.

Chobanyan K.V. (2018) *Sovremennyy informatsionnyy telekanal: zhanrovyye priority i yazykovaya model'* [A Modern News Channel: Genre Priorities and the Language Model]. Moscow: Faculty of Journalism Moscow St. Univ. Publ.

Chobanyan K.V., Shchepilova G.G., Zhukov D.V. (2020) The New Reality: Crimean and Sevastopol Television After 2014. *Russian Journal of Communication* 12 (2): 171–186. DOI: 10.1080/19409419.2020.1825054

Dolgova Yu.I. (2018) Transformatsiya obshchestvenno-politicheskogo televeshchaniya v postsovetkiy period: faktory, parametry, problemy [Transformation of Socio-Political Television Broadcasting in the Post-Soviet Period: Factors, Parameters and Problems]. *Vestnik Moskovskogo universiteta. Seriya 10: Zhurnalistika* 5: 62–83. DOI: 10.30547/vestnik.journ.5.2018.6282

Dolgova Yu.I., Peripechina G.V., Tikhonova O.V. (2019) Kontent-strategii telekanalov «bol'shoy troyki»: tematika, zhanry, formaty [Content Strategies of the “Big Three” Television Channels: Range of Themes, Genres and Formats]. *Vestnik Tomskogo gosudarstvennogo universiteta. Filologiya* 61: 237–255. DOI: 10.17223/19986645/61/14

Dolgova Yu.I., Peripechina G.V., Tikhonova O.V. (2021) Programmirovaniye taym-slotov telekanalov «bol'shoy troyki»: efir budnikh dney [Programming Time Slots of the “Big Three” Television Channels: Broadcasts on Weekdays]. *Vestnik Tomskogo gosudarstvennogo universiteta. Filologiya* 69: 321–339. DOI: 10.17223/19986645/69/16

Drobashenko S.V. (1962) *Ekran i zhizn': O khudozhestvennom obraze v dokumental'nom fil'me* [The Screen and Life: On the Artistic Image in a Documentary Film]. Moscow: Iskusstvo Publ.

Drobashenko S.V. (1972) *Fenomen dostovernosti: ocherki teorii dokumental'nogo fil'ma* [The Phenomenon of Veracity: Essays in the Theory of Documentary Films]. Moscow: Nauka Publ.

Filippov S.A. (2016) V chem raznitsa mezhdru televideniyem i kino? [What Is the Difference Between Television and Cinema?]. *Vestnik Moskovskogo universiteta. Seriya 10: Zhurnalistika* 6: 87–108.

Filippov S.A. (2018) Seriyal i budushcheye kinoiskusstva: esteticheskaya problema [Series and the Future of Cinematic Art: The Aesthetic Problem]. *Medi@l'manakh* 6: 42–48. DOI: 10.30547/mediaalmanah.6.2018.4248

Kruglova L.A. (2019) Mediapotrebleniye videokontenta tsifrovym pokoleniyem [Media Consumption of Video Content by the Digital Generation]. *Mediascope* 2. Available at: <http://www.mediascope.ru/2542> DOI: 10.30547/mediascope.2.2019.1

Kruglova L.A. (2020) Russkoyazychnyye razgovornyye radiostantsii na platforme YouTube: vizualizatsiya audiokontenta [Russian-Speaking Talk Radio Stations on the YouTube Platform: Audio Content Visualization]. *Vestnik Novosibirskogo gosudarstvennogo universiteta. Seriya: Istoriya, filologiya* 19 (6): 159–170. DOI 10.25205/1818-7919-2020-19-6-159-170

Kruglova L.A., Bolotova E.A. (2020) Kontent radiostantsiy Business FM, “Vesti FM” i “Kommersant FM” v sotsial'nykh media [The Content of Business FM, Vesti FM and Kommersant FM in Social Media]. *Vestnik Moskovskogo universiteta. Seriya 10: Zhurnalistika* 3: 56–78. DOI: 10.30547/vestnik.journ.3.2020.5678

Kruglova L.A., Chobanyan K.V., Shchepilova G.G. (2020) *Onlayn-video: struktura, kontent, monetizatsiya. Uchebnoe posobiye* [Online Videos: Structure, Content, Monetization. A Study Guide]. G.G. Shchepilova (ed.). Moscow: Aspekt Press.

Kruglova L.A., Duntse Yu.A. (2021) Zhanry, tematika i vyrazitel'nyye sredstva informatsionnykh radiostantsiy moskovskogo FM-diapazona [Genres, Themes and Expressive Means of Moscow FM All-News Radio Stations]. *Voprosy teorii i praktiki zhurnalistiki* 10 (1): 51–62. DOI: 10.17150/2308-6203.2021.10(1).51-62

Kruglova L.A., Mamedov D.E. (2021) Problemy podkastinga v Rossii [The Problems of Podcasting in Russia]. *Vestnik Novosibirskogo gosudarstvennogo universiteta. Serija: Istoriya, filologiya* 20 (6): 156–167. DOI: 10.25205/1818-7919-2021-20-6-156-167

Kruglova L.A., Shchepilova G.G. (2019) Videokontent v Internete: osobennosti auditornogo potrebleniya [Video Content on the Internet: Characteristics of Audience Consumption]. *Voprosy teorii i praktiki zhurnalistiki* 8 (2): 342–355. DOI 10.17150/2308-6203.2019.8(2).342-354

Kruglova L.A., Tikhonova O.V., Bolotova E.A. (2019) Nochnoy efir moskovskikh informatsionnykh radiostantsiy Business FM, “Vesti FM” i “Kommersant FM”: osobennosti programmirovaniya [Night Broadcasting on Moscow All-News Radio Stations Business FM, Vesti FM and Kommersant FM: Programming Distinctions]. *Vestnik Moskovskogo universiteta. Serija 10: Zhurnalistika* 3 (3): 44–62. DOI: 10.30547/vestnik.journ.3.2019.4461

Kuznetsov G.V. (1980) *TV-zhurnalists* [TV Journalist]. Moscow: Moscow St. Univ. Publ.

Kuznetsov G.V. (2004) *Tak rabotayut zhurnalisty TV* [This Way TV Journalists Work]. Moscow: Moscow St. Univ. Publ.

Kuznetsov G.V., Tsvik V.L., Yurovskiy A.Ya. (eds.) (2002) *Televizionnaya zhurnalistika: uchebnik dlya studentov vuzov* [Television Journalism: A Textbook for University Students. 3d ed., revised and enlarged]. Moscow: Moscow St. Univ. Publ.: Vysshaya shkola Publ.

Mal'kova L.Yu. (2017) Informatsionnyye zaprosy obshchestva i ekspressivnost' audiovizual'nykh media [Societal Information Demands and Expressivity of Audiovisual Media]. *Vestnik VGIK* 4 (34): 134–144.

Mal'kova L.Yu. (2019) Deval'vatsiya dokumental'nosti: fil'm i tok- shou v obshchestvenno-politicheskom televeshchani [Devaluation of the Documentary: Films and Talk Shows in Socio-Political Television Broadcasting]. *Vestnik Moskovskogo universiteta. Serija 10: Zhurnalistika* 2: 52–73. DOI: 10.30547/vestnik.journ.2.2019.5273

Muratov S.A. (2012) *Ya dumayu, ty dumayesh'* [I Think, You Think]. Moscow: MediaMir Publ.

Muratov S.A. (2016) *Televizionnoye obshcheniye v kadre i za kadrom: uchebnik* [Television Communication on Camera and off Screen: A Textbook. 2nd ed., revised and enlarged]. Moscow: Yurayt Publ.

Muratov S.A. (2019) *Televizionnaya zhurnalistika. Televideniye v poiskakh televideniya: uchebnoe posobiye*. [Television Journalism. Television in Search of Television: 3d ed., revised and enlarged]. Moscow: Yurayt Publ.

Panfilov A.F. (1984) *Radiovoyna: istoriya i sovremennost'. Ocherki o vneshnepoliticheskoy radiopropagande fashistskoy Germanii, SShA, Anglii i FRG* [Radio Wave: History and Modernity. Essays in Foreign Policy Radio Propaganda in Fascist Germany, the USA, England and FRG]. Moscow: Iskusstvo Publ.

Peripechina G.V., Dolgova Yu.I. (eds.) (2021) *Televizionnaya zhurnalistika: uchebnoe posobiye* [Television Journalism: A Study Guide]. Moscow: Aspekt Press.

Ruzhnikov V.I. (2002) *Lektsii po istorii otechestvennogo radioveshchaniya 1895–2001 gg.* [Lectures on the History of Russian Radio Broadcasting in 1895–2001]. Moscow: GITR Publ.

Shchepilova G.G., Kruglova L.A., Litvintsev A.E. (2019) Videokontent v Internete: auditornyye predpochteniya [Video Content on the Internet: Audience Preferences]. *Vestnik Voronezhskogo gosudarstvennogo universiteta. Serija: Filologiya. Zhurnalistika* 4: 134–138.

Shchepilova G.G., L.A. Kruglova L.A. (ed.) (2021) *Sovremennoye radio v Rossii: uchebnoe posobiye* [Modern Radio in Russia: a Study Guide]. Moscow: Aspekt Press.

Sherel' A.A. (2004) *Audiokul'tura XX veka: istoriya, esteticheskiye zakonomernosti, osobennosti vliyaniya na auditoriyu* [20th Century Audio Culture: History, Aesthetic Consistencies, Audience Impact]. Moscow: Progress-Traditsiya Publ.

Sherel' A.A. (ed.) (2000) *Radiozhurnalistika: uchebnik* [Radio Journalism: A Textbook]. Moscow: Moscow St. Univ. Publ.

Tikhonova O.V. (2020) *Radiogazety v Sovetskoj Rossii (1920–1930-e gg.)* [The Radiopaper in Soviet Russia (1920–1930)]. Moscow: Faculty of Journalism Moscow St. Univ. Publ.

Tikhonova O.V. (ed.) (2018) *Prepodavateli kafedry televideniya i radioveshchaniya fakul'teta zhurnalistiki MGU imeni M. V. Lomonosova. Biograficheskij i bibliograficheskij ukazatel' (1958–2018)* [Lecturers of the Chair of Television and Radio Broadcasting, Faculty of Journalism, Moscow State University.

The Biographical and Bibliographical Index (1958–2018)]. Moscow: Faculty of Journalism Moscow St. Univ. Publ.

Tkhagushev I.N. (2007) Radioauditoriya: problemy izucheniya (stranitsy istorii) [The Radio Audience: Problems of Investigation (history pages)]. *Vestnik Moskovskogo universiteta. Seriya 10: Zhurnalistika* 3: 39–45.

Tsvik V.L. (2004) *Televizionnaya zhurnalistika: istoriya, teoriya, praktika* [Television Journalism: History, Theory and Practice]. Moscow: Aspekt Press.

Yaroshenko V.N. (1973) *Informatsionnye zhanry radiozhurnalistiki* [News Genres of Radio Journalism]. Moscow: [b. i.].

Traditions and Challenges of Time: Contemporary Tasks of Historical and Legal Studies

© Olga D. Minaeva

Doctor of Philology, Head of the Chair of History and Legal Regulation of Domestic Media, Faculty of Journalism, Lomonosov Moscow State University (Moscow, Russia), olg-minaeva@yandex.ru

Abstract

The Chair of History and Legal Regulation of Domestic Media was established in 1963 on the basis of the Chair of History, Theory and Practice of the Party-Soviet Press (the initial name was the Chair of History of the Party-Soviet Press). The first Head of the Chair was Professor I.A. Portyankin. In 1995, the Chair was renamed into the Chair of History of Domestic Media and in 2009 it acquired the present-day name.

The research area of the Chair is as follows: the history of domestic media (development regularities and operation of various media models in Imperial Russia, under democratic reforms in February–October 1917, in the Soviet time, in modern democratic Russia; characteristics of the audience for the press at different historical periods, propaganda at the time of military crises; problems of media transformation at transitional stages, specifics of monarchical or totalitarian discourse), legal regulation of domestic media, the history of Moscow University, including the history of University periodicals.

Keywords: history of Soviet mass media, history of 20th century Russia, perestroika, media system regulation.

References

Andreyeva I.A. (2009) *Chastnaya zhizn' pri sotsializme. Otchet sovetskogo obyvatelya* [Private Life Under Socialism. The Report of a Soviet Middlebrow]. Foreword by R. Kirsanova. Moscow: Novoe literaturnoe obozreniye Publ.

Esin B.I., Minaeva O.D. (ed.) (2008) *Moskovskie vedomosti 1756–1917 gg.: v 2 ch.* [Moskovskie Vedomosti in 1756–1917: in 2 parts]. Moscow: Moscow St. Univ. Publ.

Govryakov I.Yu. (2015) *“Zhenskiy vopros” v sovetskoy publitsistike 1920-kh gg.* [“Women’s Issue” in Soviet Journalism of the 1920s]. Moscow: Faculty of Journalism Moscow St. Univ. Publ.

Grabel'nikov A.A., Minaeva O.D. (eds.) (2004) *Istoriya russkoy periodicheskoy pechati (1703–2003): v 2 t.* [History of the Russian Periodical Press (1703–2003): in 2 vol.]. Moscow: RIP-kholding Publ.

Gutnov D.A. (2014 a) *Iz istorii zhurnalistskogo obrazovaniya v Rossii: Institut krasnykh zhurnalistov i ego blizhayskiye preyemniki (1919–1938)* [From the History of Journalistic Education: the Institute of Red Journalists and Its Closest Successors (1919–1938)]. *Vestnik Moskovskogo universiteta. Seriya 10: Zhurnalistika* 6: 102–114.

Gutnov D.A. (2014 b) *Formirovaniye struktury tsentral'nykh i mestnykh organov Agitpropa v 1919–1928 gg.* [Structure Formation of Central and Local Agitprop Bodies in 1919–1928]. In: *Istoriya otechestvennykh SMI. Ezhegodnik* [The History of Domestic Mass Media. The Yearbook]. Moscow: Faculty of Journalism Moscow St. Univ. Publ., pp. 15–26.

Gutnov D.A. (2015) *Men'shevistskaya pechat' 1917–1921 gg. v kontekste otechestvennoy traditsii izucheniya men'shevizma. Istoriograficheskiy aspekt* [The Menshevik Press of 1917–1921 in the Context of the National Tradition of Studying Menshevism. The Historiographic Aspect]. In: *Istoriya*

otechestvennykh SMI. Ezhegodnik [The History of Domestic Mass Media. The Yearbook]. Moscow: Faculty of Journalism Moscow St. Univ. Publ., pp. 16–25.

Gutnov D.A. (2020) *Kurs russkoy istorii VI-XVII vv.* [A Course of Russian History of the 6th – 17th Century]. Moscow: Prospekt Publ.

Gutnov D.A. (2021) *Kurs russkoy istorii XVIII v.* [A Course of Russian History of the 18th Century]. Moscow: Prospekt Publ.

Gutnov D.A., Leonov M.V., Petrov A.A. (2013) Opyt integratsii sistem distantsionnogo obrazovaniya na platforme Moodle dlya postanovki kursa «Istoriya Otechestva» dlya tvorcheskikh vuzov [The Experience of Integrating the Systems of Distance Education on the Moodle Platform for Developing the Course “The History of Homeland” for Creative Universities]. *Istoricheskaya informatika* 3: 53–57.

Gutnov D.A., Minaeva O.D., Khoroshilova L.B. (eds.) (2017) *Imperatorskiy Moskovskiy universitet: pervyye sto let na Mokhovoy* [Imperial Moscow University: The First One Hundred Years in Mokhovaya Street]. Moscow: MediaMir: Faculty of Journalism Moscow St. Univ. Publ.

Kuznetsov I.V. (2002) *Istoriya otechestvennoy zhurnalistiki (1917–2000)* [The History of Domestic Journalism (1917–2000)]. Moscow: Flinta: Nauka Publ.

Kuznetsov I.V., Minaeva O.D. (2005) *Gazetnyy mir Moskovskogo universiteta* [The Newspaper World of Moscow University]. Moscow: Flinta: Nauka Publ.

Minaeva O. D. *Formirovaniye i razvitiye sistemy periodicheskikh izdaniy dlya sovetskikh zhenshchin v 1917–1941 gg.: dis. ... d-ra filol. nauk* [Formation and Development of the System of Periodicals for Soviet Women in 1917–1941: Dr. philol. sci. diss.]. Moscow, 2016.

Minaeva O.D. (2011 a) “*Otechestva umnozhit’ slavu...*” *Biografiya M.V. Lomonosova* [“To Enhance the Glory of Motherland...” M.V. Lomonosov’s Biography]. Moscow: Moscow St. Univ. Publ.

Minaeva O.D. (2011 b) *Pervyy nash universitet. M.V. Lomonosov v russkoy pechati: katalog vystavki k 300-letiyu so dnya rozhdeniya M.V. Lomonosova* [Our First University. M.V. Lomonosov in the Russian Press: The Catalogue of the Exhibition to the 300th Anniversary since the Birth of M.V. Lomonosov]. Moscow: Moscow St. Univ. Publ.

Minaeva O.D. (2011 v) “*Pero otsvechivayet voyennoy stal’yu*”. “*Literaturnaya gazeta*” o pisatelyakh na voynе (1941–1945 gg.) [“The Pen Gleams with Military Steel”]. *Vestnik Moskovskogo universiteta. Seriya 10: Zhurnalistika* 3: 126–142.

Minaeva O.D. (2011) *M.V. Lomonosov na stranitsakh russkoy pechati XVIII veka* [M.V. Lomonosov on the Pages of the Russian Press in the 18th Century]. Moscow: Moscow St. Univ. Publ.

Minaeva O.D. (2014) *Stranitsy istorii. Moskovskiy universitet na Mokhovoy* [Pages of History. Moscow University on Mokhovaya Street]. Moscow: MediaMir Publ.

Minaeva O.D. (2015) *Zhurnaly “Rabotnitsa” i “Krest’yanka” v reshenii “zhenskogo voprosa” v SSSR v 1920–1930-e gg.* [The Rabotnitsa and Krestyanka Magazines in Solving the “Women’s Issue” in the USSR in the 1920s–1930s]. Moscow: MediaMir Publ.

Minaeva O.D. (2018 a) *K 100-letiyu Soyuzha zhurnalistov Rossii. Istoriya sozdaniya* [To the 100th Anniversary of the Union of Journalists of Russia. History of Creation]. Moscow: Moscow St. Univ. Publ.

Minaeva O.D. (2018 b) *Model’ pechati Rossii v fevrale-oktyabre 1917 g.: k voprosu o metodike analiza* [The Model of the Russian Press in February–October 1917: Towards the Analysis Procedure]. *Medi@l’manakh* 1: 112–123. DOI: 10.30547/mediaalmanah.1.2018.112123

Minaeva O.D. (2018) *Istoriya otechestvennoy zhurnalistiki. 1917–1945: ucheb. posobiye* [The History of Domestic Journalism. 1917–1945: a Study Guide]. Moscow: Aspekt Press.

Minaeva O.D. (2020) *Publitsistika ob emansipatsii zhenshchin v 1920–1930 gg.: idei, ikh realizatsiya i sud’by feministok* [Journalism about Women’s Liberation in the 1920s–1930s: Ideas, Their Implementation and Feminists’ Fates]. *Medi@l’manakh* 5: 84–92. DOI: 10.30547/mediaalmanah.5.2020.8492

Minaeva O.D. (ed.) (2003) *Russkaya zhurnalistika v dokumentakh. Istoriya nadzora* [Russian Journalism in Documents. History of Supervision]. Moscow: Aspekt Press.

Minaeva O.D. (ed.) (2005) *Imperatorskiy Moskovskiy universitet v gazete «Moskovskiye vedomosti» (1756–1917)* [Imperial Moscow University in the Moskovskie Vedomosti Newspaper (1756–1917)]. Moscow: Faculty of Journalism Moscow St. Univ. Publ.

Minaeva O.D., Bakulin O.A. (ed.) (2005) *Moskovskiy universitet – kolybel' rossiyskoy zhurnalistiki. Katalog vystavki* [Moscow University, a Cradle of Russian Journalism. The Exhibition Catalogue]. Moscow: Moscow St. Univ. Publ.; IKAR Publ.

Minaeva O.D., Varnakova G.S. (eds.) (2013) *Istoriya sovetskoy zhurnalistiki. Pechatnyye trudy prepodavateley fakul'teta zhurnalistiki MGU: bibliograficheskiy ukazatel' (1952–2013)* [The History of Soviet Journalism. Printed Works by Lecturers of the Faculty of Journalism, MSU: the Bibliographical Index (1952–2013)]. Moscow: Faculty of Journalism Moscow St. Univ. Publ.

Minaeva O.D., Varnakova G.S. (eds.) (2014) *Istoriya otechestvennykh SMI (1917–2000 gg.). Pechatnyye trudy prepodavateley kafedry istorii i pravovogo regulirovaniya otechestvennykh SMI fakul'teta zhurnalistiki MGU imeni M.V. Lomonosova: bibliograficheskiy ukazatel' (1917–2000)* [The History of Domestic Media (1917–2000). Printed Works by Lecturers of the Chair of History and Legal Regulation of Domestic Media, Faculty of Journalism, MSU: The Bibliographical Index]. Moscow: Faculty of Journalism Moscow St. Univ. Publ.

Nodel' V. (ed.) (1934) *Redaktirovaniye i massovaya rabota bol'shevistskoy pechati: ucheb. posobiye* [Editing and Mass Activities of the Bolshevik Press: A Study Guide]. Moscow: VKIZh Publ.

Ovsepyan R.P. (2005) *Istoriya noveyshey otechestvennoy zhurnalistiki (fevral' 1917 – nachalo XXI veka)* [The History of Contemporary Domestic Journalism (February 1917– the Early 21st Century)]. Moscow: Moscow St. Univ. Publ.; Nauka Publ.

Pankeyev I.A. (2014) *Avtorskoye pravo dlya zhurnalistov* [Copyright for Journalists]. Moscow: IKAR Publ.

Pankeyev I.A. (2015) *Intellektual'nyye prava zhurnalista. Normativnyye akty i komentarii* [Intellectual Rights of Journalists. Normative Acts and Comments]. Moscow: MediaMir Publ.

Pankeyev I.A. (2016) *Fotozhurnalistika: istoricheskiy aspekt* [Photojournalism: The Historical Aspect]. *Vestnik Moskovskogo universiteta. Seriya 10: Zhurnalistika* 5: 172–176.

Pankeyev I.A. (2019) *Pravovoye regulirovaniye SMI* [Legal Media Regulation]. Moscow: Aspekt Press.

Pankeyev I.A., Timofeyev A.A. (2018 a) *Pravovoye pole massmedia: trendy poslednykh let* [The Legal Field of Mass Media: Contemporary Trends]. *Medi@l'manakh* 2: 23–30. DOI: 10.30547/mediaal-manah.2.2018.2734

Pankeyev I.A., Timofeyev A.A. (2018 b) *Svobodnoye ispol'zovaniye proizvedeniy v SMI* [The Free Use of Literary Works in Mass Media]. Moscow: Izdatr'l'skie resheniya Publ.

Pankeyev I.A., Timofeyev A.A. (2019) *Pravovyye osnovy fotozhurnalistiki* [Legal Foundations of Photojournalism]. Moscow: Faculty of Journalism Moscow St. Univ. Publ.

Sarycheva A.M. (2017) *Mifologizatsiya V.I. Lenina na stranitsakh "Pravdy" v 1924 g.* [Mythologization of V.I. Lenin in the Pravda Newspaper]. *Medi@l'manakh* 3: 44–56.

Sarycheva A.M. *Obraz sovetskoy vlasti v tsentral'nykh partiynykh izdaniyakh v 1917–1927 gg.: dis. ... kand. filol. nauk* [The Image of Soviet Power in Central Party Political Publications in 1917–1927: PhD philol. sci. diss.]. Moscow, 2019.

Timofeyev A.A. (2019) *Sinerhiya i universal'nost' kak novyye podkhody k obrazovaniyu v oblasti prava SMI* [Synergy and Universality as New Approaches to Education in the Area of Media Law]. *Voprosy teorii i praktiki zhurnalistiki* 2: 433–437. DOI 10.17150/2308-6203.2019.8(2).433-437

Timofeyev A.A. *Intellektual'naya sobstvennost' zhurnalista periodicheskoy pechati: dis. ... kand. filol. nauk* [Intellectual Property of a Periodical Journalist: PhD philol. sci. diss.]. Moscow, 2013.

Volkova E.P. *Fenomen «vruga naroda» v sovetskoy pechati kontsa 1920-kh – pervoy poloviny 1930-kh gg. (po materialam tsentral'nykh partiynykh izdaniy): dis. ... kand. filol. nauk* [The Phenomenon of "Enemy of the People" in the Soviet Press of the Late 1920s–the First Half of the 1930s (a Case Study of Central Party Political Publications): PhD philol. sci. diss.]. Moscow, 2013.

Research Paradigms

Mastering Time in the Context of Media Archeology

© Alexander V. Markov

Doctor of Philology, Professor at the Chair of Cinema and Contemporary Art, Russian State University for the Humanities (Moscow, Russia), markovius@gmail.com

Abstract

This article examines the early Soviet designing in the field of mastering time, as it was reflected in the interpretation of sound culture among the late Soviet humanitarian intelligentsia. Soviet avant-garde philosophy understood the change of the medium, such as the replacement of instrumental music with cosmic music, and the usual ways of tracking time with the intentional experience of time in its factuality, as a way to transform being. In late Soviet thought, this transformation was interpreted in historical and cultural terms, as a dismantling of the habitual understanding of speech, music and rhythm in the transition from the oral civilization to the written one. At the same time, each of the avant-garde achievements received its own conformity. The understanding of rhythm as a way of optimizing labor while rhythm is generalized from some external point was assimilated as an extension of the concept of rhythm in ancient and medieval culture through its transformation from a situational ritual into a general way of organization. The understanding of sound as a principle of the intentional organization of temporal experience was assimilated as an indication of the role of experiment in old literatures and the ability to make imperceptible radical innovations in an era of the triumph of canons. This is how the intelligentsia described the possibility of a radical worldview dismantling even in a situation of routinized book and media production.

Keywords: philosophy of time, technocracy, Soviet intelligentsia, media, sound as a medium.

References

- Abramov R.N. (2020) Inzhenernyy trud v pozdnesovetskiy period: rutina, tvorchestvo, proyektnaya distsiplina [Engineering Work in the Late Soviet Period: Routine, Creativity, Project-Oriented Discipline]. *Sotsiologiya vlasti* 32(1): 179–214.
- Averintsev S.S. (1977) *Poetika rannevizantiyskoy literatury* [Poetics of Early Byzantine Literature]. Moscow: Nauka Publ.
- Averintsev S.S. (1996 a) *Poety* [Poets]. Moscow: Languages of Russian Culture Publ.
- Averintsev S.S. (1996 b) *Ritorika i istoki yevropeyskoy literaturnoy traditsii* [Rhetoric and the Origins of the European Literary Tradition]. Moscow: Languages of Russian Culture Publ.
- Bibikhin V.V. (2004) *Alexey Fedorovich Losev. Sergei Sergeevich Averintsev*. Moscow: St. Thomas Institute of Philosophy, Theology and History Publ.
- Gasparov M.L. (1997). *Belyy-stikhoved i Belyy-stikhotvorets* [Bely's Verse Studies and Bely's Verse Practice]. In: Gasparov M.L. *Izbrannyye trudy* [Selected Works]. Moscow: Novoye literaturnoye obozreniye Publ., pp. 423–438.
- Zembatova N.P. (1972) *Dva plana v Efiopikakh Geliodora* [Two Plans in the Ethiopics of Heliodor]. In: *Antichnost' i sovremennost'. K 80-letiyu Fedora Aleksandrovicha Petrovskogo* [Antiquity and Modernity. To the 80th Anniversary of Fyodor Aleksandrovich Petrovsky]. Moscow: Nauka Publ., pp. 236–251.
- Kasatkina A.K. (2022) *K poetike i praktike modernogo urbanizma: "gorod-sad" kak tekhnologiya sotsial'noy integratsii v Obninske 1960-kh godov* [Toward the Poetics and Practice of Modern Urbanism: "Garden City" as a Technology of Social Integration in Obninsk in the 1960s]. *Laboratorium: Journal of Social Research* 1: 30–59.
- Muraviev V.N. (1924) *Ovladeniye vremenem kak osnovnaya zadacha organizatsii truda* [Mastering Time as the Main Task of Labor Organization]. Moscow: Self-edited.
- Murav'yev V.N. (2011) *Sochineniya* [Works]: in 2 books. A.G. Gachevoy (ed.). M.: IMLIRAN Publ.
- Muraviev S.N. (1972) *Sillabo-tonichnost' ritmicheskoy prozy Geraklita Efesskogo* [Syllabo-Tonicity of Heraclitus of Ephesus' Rhythmic Prose]. In: *Antichnost' i sovremennost'. K 80-letiyu Fedora Aleksandrovicha Petrovskogo* [Antiquity and Modernity. To the 80th Anniversary of Fyodor Aleksandrovich Petrovsky]. Moscow: Nauka Publ., pp. 236–251.
- Orlova G.A. (2017) *Gorod institutov: zametki o yadernoy topologii* [The City of Institutes: Notes on Nuclear Topology]. *Sotsiologiya vlasti* 29(4): 68–103.
- Orlova G.A. (2019) *Diskursivnoye dozirovaniye radiatsii* [Discursive Dosing of Radiation]. *Laboratorium: Journal of Social Research* 1: 82–119.

Plotnikov N.S., Podzemskaya N.P. (eds.) (2017) *Iskusstvo kak yazyk – yazyki iskusstva. Gosudarstvennaya akademiya khudozhestvennykh nauk i esteticheskaya teoriya 1920-kh godov* [Art as a Language– the Languages of Art. State Academy of Artistic Sciences and Aesthetic Theory of the 1920 s]: in 2 vol. Vol. 2. Moscow: Novoye literaturnoye obozreniye Publ.

Pluzhnik V.V. (2021) Golos, tekst i izobrazheniye v pozdnesovetskom dokumental'nom kino: fil'm Mikhaila Romma "I vsyo-taki ya veruyu..." [Voice, Text and Image in Late Soviet Documentaries: Mikhail Romm's film "And Yet I Believe..."]. *Artikult* 41(1): 68–79. DOI: 10.28995/2227-6165-2021-1-68-79

Selishchev A.M. (1928) *Yazyk revolyutsionnoy epokhi: iz nablyudeniy nad russkim yazykom poslednikh let (1917–1926)* [The Language of the Revolutionary Era: From Observations on the Russian Language in Recent Years (1917–1926)]. Moscow: Worker of Education Publ.

Sirotkina I.E. (2021) *Mir kak zhivoye dvizheniye. Intelktual'naya biografiya Nikolaya Bernshteyna* [The World as a Living Movement. An Intellectual Biography of Nikolai Bernstein]. Moscow: Kogito-tsentr Publ.

Tsilinski Z. (2019) *Arkheologiya media: o "glubokom vremeni" audiovizual'nykh tekhnologiy* [Archeology of Media: on the "Deep Time" of Audiovisual Technologies]. Trans. from German by B. Skuratov. Moscow: Ad Marginem Press.

Vivic Ye. (2019) "Ubeyte vremya s pol'zoy": transformatsiya krossvorda posle perestroyki ["Kill Time with Benefit": Crossword Transformation after Perestroika]. *Shagi-Steps* 5 (4): 239–259.

Agenda

VTsIK Photography: Foundation and Formation of Major Activity Directions

© Oleg A. Bakulin

PhD in History, Associate Professor, Head of the Chair of Photojournalism and Media Technologies, Faculty of Journalism, Lomonosov Moscow State University (Moscow, Russia), obakulin@yandex.ru

Abstract

This paper considers the history of VTsIK Photography, which was opened in Moscow in the spring of 1919 with the assistance of Ya.M. Sverdlov, the VTsIK chairman. VTsIK Photography was supposed to photograph top public officials and significant political developments. From its emergence, this organization actively participated in documentation through the visually precise and lapidary photographic language performing an important agitprop function. Surprisingly enough, the history of VTsIK Photography has seldom attracted researchers' attention. This paper examines the key factors that conditioned the formation and development of this organization's activities. The author draws attention to the role of VTsIK leadership in these processes as well as VTsIK Photography's first directors – photographers M.S. Nappelbaum and P.A. Otsup. Based on both rare archive sources and published materials, the initial period of history of this organization (spring 1919 – summer 2020) is investigated.

Keywords: photography, VTsIK, management, functions, Soviet photography.

Notes

Boltyanskiy G.M. (1939) "Ocherki po istorii fotografii v Rossii i SSSR". Ch. II. RGALI. F. 2057. Op. 1. D. 39 [Essays in the history of photography in Russia and the USSR. Part II. Russian State Archive of Literature and Arts. Fund 2057. Inv. 1. File 39].

Doklady, akty, opisi VTsIK, perepiska s Upravleniyem delami, otdelami VTsIK ob organizatsii Fotografii VTsIK. GARF. F. 1235. Op. 95. D. 19 [Reports, Acts, VTsIK Inventories, Correspondence with the Administrative Office and VTsIK Departments on Establishing the VTsIK Fotography. State Archive of the Russian Federation. Fund 1235. Inv. 95. File 19].

Izvestiya VTsIK. 1920. No 132.

References

Boltyanskiy G.M. (1939) *Ocherki po istorii fotografii v SSSR* [Essays in the History of Soviet Photography]. Moscow: Goskinoizdat Publ.

Boltyanskiy G.M. (1928) Fotoreportazh v Rossii [Photographic Reporting in Russia]. *Fotograficheskiy al'manakh*: 182–193.

Chmyreva I.Yu. (2007) Master iz teni. Petr Otsup (1883–1963) [A Master from the Shadow. Petr Otsup (1883–1963)]. In: *Petr Otsup v prostranstve revolyutsii: Rossiya. 1917–1941* [Petr Otsup in the Revolutionary Space: Russia. 1917–1941]. Moscow: Golden-Bi Publ., pp. 8–15.

Golikov A.G. (2020) Vizual'nyye istochniki po istorii Grazhdanskoy voyny v Rossii: fotografiya i kinokhronika [Visual Sources on the History of the Civil War in Russia: Photography and News Footage]. In: *Grazhdanskaya voyna v Rossii (1918–1922): sbornik nauchnykh trudov* [The Civil War in Russia (1918–1922): A Collection of Scientific Works]. St. Petersburg.: Aleteya Publ., pp. 5–21.

Letopis' gosudarstva [Chronicles of the State] (1980). *Sovetskoye foto* 12: 44.

Litvin A.A. (2018) Rossiyskaya fotografiya v gody grazhdanskoy voyny [Russian Photograph During the Civil War]. In: *Grazhdanskaya voyna v Rossii v fotografiyakh i kinokhronike* [The Civil War in Russia in Photographs and News Footage]. 1917–1922. Moscow: Fond "Istoriya Otechestva" Publ., pp. 32–40.

Nappel'baum M.S. (1958, 1972) *Ot remesla k iskusstvu* [From Craft to Art]. 1st and 2nd eds. Moscow: Iskusstvo Publ.

Nappel'baum M., Nappel'baum I. (2017) *Ot remesla k iskusstvu. Ugol otrazheniya* [From Craft to Art. The Angle of Reflection]. Moscow: Ripol Klassik Publ.

Otsup P.A. (1939) Sorok let na fotoreportazhe [Forty Years of Making Photo Reports]. *Sovetskoye foto* 11: 8–14.

Preobrazhenskiy N.F. (1958) Vospominaniya o rabote VFKO [Recollections of the Work of All-Russian Photo Film Department]. In: *Iz istorii kino. Materialy i dokumenty* [From the History of Cinema. Materials and Documents]. Moscow: Izd-vo AN SSSR Publ., pp. 85–91.

Starilova L.I. (2017) Tvorcheskoye naslediyе dinastii fotoagrafov Otsupov v sobranii ROSFOTO [Creative Legacy of the Photographic Dynasty of Otsups in the ROSFOTO Collection]. In: *Sbornik dokladov konferentsii «Fotografiya v muzeye»* (16–18 maya 2017 g.) [Proceedings of the Conference "A Photograph in the Museum" (May 16–18, 2017)]. St. Petersburg: ROSFOTO Publ., pp. 117–125.

Vartanov A.S. (1988) Klassik iskusstva fotoportreta [A Classic in the Art of Photo Portrait]. *Sovetskoye foto* 11: 36–39.

Vartanov A.S. (1990) Nakhodka bez poiskov [A Finding Without Search]. *Sovetskoye foto* 3: 24–25.

Volkov-Lannit L.F. (1967) *V. I. Lenin v fotoiskusstve* [V.I. Lenin in the Art of Photography]. Moscow: Iskusstvo Publ.

Volkov-Lannit L.F. (1971, 1980) *Istoriya pishetsya ob'yektivom* [History is Written with a Lens]. 1st and 2nd eds. Moscow: Planeta Publ.

Emergence of Photojournalism as a Profession and as a Strand of Journalism

© Igor V. Anisimov

Lecturer at the Chair of Photojournalism and Media Technologies, Faculty of Journalism, Lomonosov Moscow State University (Moscow, Russia), igor.anisimov@gmail.com

Abstract

In this article, the author focuses on the heterogeneity of the term «photojournalism,» which can be used to indicate both a strand of journalism and a type of professional activity. The author analyzed various approaches to the time of emergence of photojournalism. Having analyzed the factors named by supporters of one or the other time concept, the author conducted their verification drawing on the collected empirical base, which included archival materials of the State Archive of the Russian Federation, as well as archives of such newspapers and magazines as *The British Journal of Photography*, *Ogonek*, *Fotograficheskoe Obozrenie*, *Sovetskaya Sibir* for the period from 1865 to 1925.

The analysis of the empirical base made it possible to find out that starting from the middle of the 1890s photographs began to appear on a regular basis in print publications. Moreover, in the same period both the first photographic agencies emerged and the photography market was formed not

only through the works of staff and outside agencies, but also through an open call to photographers placed on the pages of magazines.

Keywords: photography, photojournalism, history of photojournalism, emergence of photojournalism.

Notes

Are Photo-Mechanical Illustrations too Common? *The British Journal of Photography* XLI: 515–517, 1894. (from the author's personal archive).

Basharova U. (2016) *Gazety 1917 goda: tirazhi, avtory, epilog* [1917 Newspapers: Circulations, Contributors, Epilogue]. *Rossijskaya gazeta*, November 15. Available at: <https://rg.ru/2016/11/15/rodina-gazety1917.html> (accessed: 10.10.2021).

Collins R.A. (2016) *Brief History of Photography and Photojournalism*. Available at: <https://www.ndsu.edu/pubweb/~rcollins/242photojournalism/historyofphotography.html> (accessed: 10.08.2021).

Epishkin N.I. (comp.) (2010) *Istoricheskiy slovar' gallitsizmov russkogo yazyka* [Historical Dictionary of Gallicisms in the Russian Language]. Moscow: Dictionary Publ. House ET-s, p. 4121.

Illustrated Journalism (1894). *The British Journal of Photography* XLI: 129. (from the author's personal archive).

Interv'yu s fotozhurnalistom Sergeyem Kivrinym [An Interview with Photojournalist Sergey Kivrin] (2020). November 24. (from the author's personal archive).

Morrow K. (2018) The Birth of Photojournalism. *HistoryNet*, 24 August. Available at: <https://www.historynet.com/the-birth-of-photojournalism.htm> (accessed: 10.08.2021).

Novyye fotograficheskiye professii – reportery i naturshchiki [New photographic professions – reporters and models]. *Fotograficheskoye obozreniye* 6: 231–233, 1901. Available at: <http://electro.nekrasovka.ru/books/1577/pages/46> (accessed: 28.04.2021).

O podpiske na 1913 g. [On the 1913 subscription]. *Ogonek*. 1912. No 52. P. 3.

Ogonek. 1909. No 51. P. 25.

Ogonek. 1924. No 4. Available at: http://rusneb.ru/catalog/000199_000009_60000209320/ (accessed: 17.08.2021).

Ogonek. 1925. No 23. Available at: https://rusneb.ru/catalog/000199_000009_60000210875/ (accessed: 17.08.2021).

Perepiska s korrespondentom ROSTA v g. Krasnodare o snabzhenii fotosnimkami i o denezhnykh raschetakh za nikh. 48 listov [Correspondence with ROSTA correspondent in Krasnodar on photograph delivery and cash payments for them. 48 sheets]. 10.08.1926 – 16.02.1928 gg. GARF. 391.5.36.

Perepiska s korrespondentom Rosta v g. Tashkente o snabzhenii fotosnimkami i o denezhnykh raschetakh za nikh [Correspondence with ROSTA correspondent in Tashkent on photograph delivery and cash payments for them]. 05.11.1926 – 20.07.1928 gg. GARF 391.5.39.

Photographic Copyright and the Illustrated Press (1895). *The British Journal of Photography* XLI: 555. (from the author's personal archive).

Press Pictures (1895). *The British Journal of Photography* XLI: ix. (from the author's personal archive). *Sovetskaya Sibir'*. 1925. No 209. P. 8. Available at: https://rusneb.ru/catalog/003673_000052_4CCB4356-1BD1-483B-BFD8-3F47F118678E/ (accessed: 17.08.2021).

The Right Hon. The Earl Granville, Secretary of State for Foreign Affairs (1852). *The illustrated London News* 539 (XX): 9. (from the author's personal archive).

Ushakova D.N. (ed.) (1935–1940) *Tolkovyy slovar' russkogo yazyka*. T. 4. [Explanatory Dictionary of the Russian Language. Vol. 4]. Moscow: St. Institute "Sov. entsiklopediya"; OGIZ; St. Publ. House of Foreign and National Words, P. 1125.

References

Bakulin O.A. (2021) Istoriya sozdaniya otechestvennoy sistemy upravleniya fotografiiyey v rabotakh sovetских avtorov [The History of Building the National System of Photography Management in Soviet Authors' Works]. *Medi@l'manakh* 5 (106): 66–73. DOI: 10.30547/mediaalmanah.5.2021.6673

Beegan G. (2008). *The Mass Image: A Social History of Photomechanical Reproduction in Victorian London*. London, UK: Palgrave Macmillan. DOI: <https://doi.org/10.1057/9780230589926>

Berezin V.M. (2019) *Fotozhurnalistika: uchebnik dlya akadem. bakalavriata* [Photojournalism: A Textbook for Academic Bachelors]. Moscow: Izd-vo Yurayt Publ. Available at: <https://urait.ru/bcode/432893> (accessed: 12.08.2021).

Chmyreva I.Yu. (2016) *Pechatnyye izdaniya i fotografiya. 1890–1910* [Print Publications and Photography. 1890–1910]. In: Chmyreva I.Yu. *Ocherki po istorii Rossiyskoy fotografii* [Essays in the History of Russian Photography]. Moscow: Indrik Publ.

Keller U. (2018) *Photojournalism Around 1900: The Institutionalization of a Mass Medium*. In: P. Heyer, P. Urquhart (eds.). *Communication in History: Stone Age Symbols to Social Media*. New York: Routledge. Available at: <https://www.taylorfrancis.com/chapters/edit/10.4324/9781315189840-23/early-photojournalism-ulrich-keller?context=ubx&refId=cfeecf32-1559-470a-89f2-9b59ad4046c8> (accessed: 12.08.2021).

Kobré K. (1980) *Photojournalism: The Professionals' Approach*. Somerville, MA: Curtin & London, Inc.

Lapin A.I. (2003) *Fotografiya kak... Uchebnoye posobiye* [Photography as... A Study Guide]. Moscow: Moscow St. Univ. Publ.

Morozov S. (1939) *Fotoillyustratsiya v gazete: v pomoshch' redaktsionnym rabotnikam* [The Photo Illustration in a Newspaper: Helping Editorial Staff]. Moscow: Goskinoizdat Publ.

Pankeyev I.A. (2016) *Fotozhurnalistika: istoricheskiy aspekt* [Photojournalism: The Historical Aspect]. *Vestnik Moskovskogo universiteta. Seriya 10: Zhurnalistika* 5: 172–176.

Romakina M.A. (2020) *Tipologicheskiy analiz sovremennykh fotoagentstv* [Typological Analysis of Modern Photo Agencies]. *Vestnik Moskovskogo universiteta. Seriya 10: Zhurnalistika* 6: 108–135. DOI: 10.30547/vestnik.journ.6.2020.108135

Schuneman R.S. *The Photograph in Print: An Examination of New York Newspapers, 1890–1937*: PhD dis. University of Minnesota. Minneapolis, 1966.

Stolarski C. *The Rise of Photojournalism in Russia and the Soviet Union, 1900–1931*: PhD dis. Johns Hopkins University. Baltimore, 2013. Available at: <http://jhir.library.jhu.edu/handle/1774.2/58773> (accessed: 12.08.2021).

Volkov-Lannit L.F. (1980) *Istoriya pishetsya ob'yektivom* [History is Written with a Lens]. Moscow: Planeta Publ.

Voron N.I. (2012) *Zhanry fotozhurnalistiki: uchebnoe posobiye dlya vuzov po spetsial'nosti "Zhurnalistika"* [Genres of Photojournalism: A Study Guide for Colleges in Specialty Journalism]. Moscow: Faculty of Journalism Moscow St. Univ. Publ.

Zakovyryna N.S. *Osobennosti razvitiya sovetskoy fotozhurnalistiki 1920–1930-kh gg. i zhurnal "Sovetskoye foto"*: dis. kand. ist. nauk [Development of Soviet Photojournalism in the 1920s – 1930s and 'Sovetskoye foto' Journal: PhD hist. sci. diss.]. St. Petersburg, 2007.

Audio Photography as a Type of Media Text

© Maria A. Romakina

Senior Lecturer at the Chair of Photo Journalism and Media Technologies, Faculty of Journalism, Lomonosov Moscow State University (Moscow, Russia), romakina@mail.ru

Abstract

The article investigates audio photography, a special kind of audiovisual media texts that combine a photograph and sound (noises, speech, music, silence and their combinations). The author of the article analyzes the correlation of the term 'audio photography', used in scientific texts and media texts, with related terms; considers the presence of audio photography in mass media, everyday communication, the art industry and comprehends its spatio-temporal characteristics. A classification of audio photographs is proposed. It is built on the intersection of six taxonomic rows, three of which characterize the visual modus and three – the auditory one.

Keywords: audio photography, audiovisual media text, multimedia, multimodality, new media.

Notes

Bailey B. (2004) Good Vibrations: The Story of the Theremin. *BBC Radio 4*, 21 October. Available at: <https://www.bbc.co.uk/programmes/b0076nqv> (accessed: 19.03.2022).

Chen A. (2018) This Beautiful Project Creates Soundtracks for Photographs: 'Sound Photography' Is the Latest Project from Cities and Memory. *The Verge*, 18 May. Available at: <https://www.theverge.com/2018/5/20/17369294/cities-and-memory-sound-photography> (accessed: 19.03.2022).

Church Bells Were the Internet of the 1500s. *Cities and Memory* (2019). *Audioboom*, 13 May. Available at: <https://citiesandmemory.com> (accessed: 25.01.2022).

Den', kogda nachalas' voyna [The Day When the War Began] (2014). *Informatsionnyy tsentr ID "Kommersant"*, 22 June. Available at: <https://www.kommersant.ru/projects/june22> (accessed: 25.01.2022).

Emond A. *Sounds of the Americans: Intro*. Available at: <http://www.soundsoftheamericans.com/index.html> (accessed: 03.08.2022).

Emond A. *Sounds of the Americans: Overview*. Available at: <http://www.soundsoftheamericans.com/about.html> (accessed: 03.08.2022).

Harlan B. (2014) Can You Hear A Photo? See A Sound? Artist Adam Brown Thinks So. *NPR*, 9 April. Available at: <https://www.npr.org/sections/pictureshow/2014/04/09/262386815/can-you-hear-a-photo-see-a-sound-artist-adam-brown-thinks-so> (accessed: 25.01.2022).

Immersive audiophotography (2017). *Digital World Research Centre web-site*. Available at: <https://www.surrey.ac.uk/digital-world-research-centre/funded-projects/immersive-audiophotography> (accessed: 8.08.2022).

Led i Kosmos [Ice and Outer Space] (2016). *Takiye dela*, 8 August. Available at: <https://takiedela.ru/iceandspace/>

Lyon A. (2019) Horseback riders. *Audioboom*, 22 March. Available at: <https://audioboom.com/posts/7209955-horseback-riders-andy-lyon-reimagining> (accessed: 19.03.2022).

Magnum Group (2008). No Whisper No Sigh. Available at: <http://inmotion.magnumphotos.com/essay/silence> (accessed: 04.07.2020).

Noisy Pictures (2016). *Aperture.org*, 01 September. Available at: <https://aperture.org/editorial/noisy-pictures/> (accessed: 22.01.2022).

Remixing the World, One Sound at a Time. *Cities and Memory*. Available at: <https://citiesandmemory.com> (accessed: 25.01.2022).

Rinse (2014) See Sound in Photography-Looking for Aural Aesthetics within Vision. *Medium*, 19 September. Available at: <https://medium.com/stories-behind-photography/see-the-sound-in-photography-looking-for-sound-art-aesthetics-within-the-sense-of-vision-8ef92b2b4e1> (accessed: 22.01.2022).

Zemlya otchuzhdeniya [Alienated Land] (2014). *Kommersant*, 26 April. Available at: <https://www.kommersant.ru/projects/chernobyl> (accessed: 25.01.2022).

Zhang M. (2018) Film Photos Captured with 5 Seconds of Sound Before and After. *PetaPixel*, 18 December. Available at: <https://petapixel.com/2018/12/18/film-photos-captured-with-5-seconds-of-sound-before-and-after-the-shot/> (accessed: 08.08.2022).

Zimmer T. (2013) Waves3. Available at: <http://www.tobiaszimmer.net/projects/waves3.php> (accessed: 12.12.2021).

References

Bart R. (2016) *Camera Lucida: kommentariy k fotografii* [Camera Lucida: Reflections on Photography]. Transl. from French by M. Ryklin. Moscow: Ad Marginem Press.

Denikin A.A. (2012) *Zvukovoy dizayn v kinematografe i mul'timedia* [Sound Design in Cinema and Multimedia]. Moscow: GITR Publ.

Dinov V.G. (2018) *Zvukovaya kartina. Zapiski o zvukorezhissure: ucheb. posobiye* [Sound Picture. Notes on Sound Engineering. A Study Guide]. 6th ed., stereo. St. Petersburg: Lan', Planeta muzyki Publ.

Efimova N.N. (2005) *Zvuk v efire: uchebnoye posobiye* [Sound in Broadcasting: A Tutorial]. Moscow: Aspekt Press.

-
- Enns A. (2018) Sound Photography. In: *Photography and Other Media in the Nineteenth Century*. University Park, PA: The Pennsylvania State University Press, pp. 162–175.
- Eyzenshteyn S.M. (1998) Vertikal'nyy montazh [Vertical Montage]. In: Eyzenshteyn S.M. *Montage*. Introduction by R.N. Yurenev. Moscow: VGIK Press, pp. 102–190.
- Fischer S.V. (2017) A Visual Imprint of Moving Air. Methods, Models, and Media in Architectural Sound Photography. *Journal of the Society of Architectural Historians* 76 (3): 326–248.
- Frohlich D. (2004) *Audiophotography. Bringing Photos to Life*. Dordrecht, Netherlands: Kluwer Academic.
- Frohlich D. (2015) *Fast Design, Slow Innovation: Audiophotography Ten Years on*. Cham, Switzerland: Springer.
- Jewitt C., Bezemer J., O'Halloran K. (2016) *Introducing Multimodality*. 2nd ed. London: Routledge.
- Lindley S.E., Monk A.F. (2005) Augmenting Photographs with Sound for Collocated Sharing. In: *Home-Oriented Informatics and Telematics. Proceedings of the IFIP WG 9.3 HOIT2005 Conference*. Boston: Springer, pp.155–170.
- Lissa Z. (1970) *Estetika kinomuzyki* [Aesthetics of Film Music]. Transl. from German, Introduction by B. Yarustovsky. Moscow: Muzyka Publ.
- Rusinova E.A. (2020) *Zvuk v prostranstve kinematografa* [Sound in the Cinematic Space]. Moscow: VGIK Publ.
- Santamas H. (2014) Audio-Photographic Art: An Introduction to Music and Photography as a Single Art Object. In: R. Hepworth-Sawyer, J. Hodgson, R. Toulson, J. Paterson (eds.) *Innovation in Music 2013*. York, UK: Future Technology Press, pp. 94–100.
- Schafer R.M. (1994) *Soundscape. The Tuning of the World*. Rochester, Vt.: Destiny Books.
- Shak T.F. (2019) *Muzyka v strukture mediateksta. Na materiale khudozhestvennogo i animatsionnogo kino: uchebnoye posobiye* [Music in the Structure of Media Text. Based on the Material of Feature and Animation Films: A Study Guide]. 3rd ed. St. Petersburg: Lan' Publ.; Planeta muzyki Publ.
- Shion M. (2021) *Zvuk: slushat', slyshat', nablyudat'* [Sound: Listen, Hear, Observe]. Transl. from French by I. Kushnareva. Moscow: Novoye Literaturnoye Obozreniye Publ.
- Sokolov A.G. (1988) *Montazh izobrazheniya i zvuka: uchebnoye posobiye* [Image and Sound Editing: A Study Guide]. Moscow: VGIK Publ.
- Voskresenskaya I.N. (1978) *Zvukovoye resheniye fil'ma* [A Movie Soundtrack]. Moscow: Iskusstvo Publ.
- Yakobson R. (2019) K voprosu o zritel'nykh i zvukovykh znakakh [Towards Visual and Auditory Signs]. In: *Iskusstvometriya: metody tochnykh nauk i semiotiki*. 5 izd., stereotip. [Artemetry: Methods of Exact Sciences and Semiotics. 5th ed., stereotyped]. Moscow: LENANAD Publ., pp. 82–87.
- Zakrevskiy Y.A. (1970) *Zvukovoy obraz v fil'me* [Sound Design in the Film.]. 2nd ed. Moscow: Iskusstvo Publ.

Mass Media in Russia

Russian Audiovisual Industry Development at the Stage of Digital Transformation

© Tatiana V. El'-Bakri

Researcher at the Chair of Media Theory and Economics, Faculty of Journalism, Lomonosov Moscow State University (Moscow, Russia), tarutan@mail.ru

Abstract

In this article, audiovisual industry production in Russia (1991-2021) in the context of digital technology transformation and media convergence is reviewed. Convergence conditioned significant changes in the infrastructures of traditional audiovisual industry segments (films, series, television programs and the like). Most production companies work without creating their own production assets. They rent equipment and services they need from service companies, film studios, Ostankino Television Technical Center and outsource some functions to other companies. Such process organization makes it easier for the companies to produce projects for various production markets. A producer can assemble a team, search for scripts, funding and actors on his/her own and yet shoot and do

post-production at another company's technological base. In the context of digital transformation, production requires good technical skills, modern technologies, and the knowledge of global media trends. Today a producer's work relies on broad professional competences, strong cooperation with other companies in the audiovisual market, multi-platform production and multi-platform content distribution. Interactive digital technologies have become a tool for user-generated content creation. Thus, video content development in social media is now a new production sphere. Video blogger market is based on multiple production centers and agencies that co-exist in a highly competitive environment.

Keywords: audiovisual industry, digital transformation, convergence, process organization, production company.

Notes

Byulleten' kinoprokatchika [The Bulletin of a Film Distributor]. Available at: <https://www.kinometro.ru>
Efimovich E. (2021) Rossiyskiye blogery operedili gazety i zhurnaly po reklamnym dokhodam [Russian Bloggers Outperformed Newspapers and Magazines in Terms of Advertising Revenues]. *RBK*, 07 April. Available at: https://www.rbc.ru/technology_and_media/07/04/2021/606c18969a79472dc5091c94 (accessed: 25.05.2021).

Freelance.ru. Available at: <https://freelance.ru>

HeadHunter. Available at: <https://hh.ru>

Khabr Frilans. Available at: <https://freelance.habr.com>

Kinopoisk. Available at: <https://www.kinopoisk.ru>

Nevafil'm Research (ed.) *Klyuchevyye trendy rossiyskogo kino. Sentyabr' 2018 g.* [Key Trends in Russian Cinema. September 2018]. Available at: <https://rm.coe.int/ru-2018-key-trends-of-russian-cinema-rus/16808d7211>

Prikaz Mintruda Rossii ot 08.09.2014 N 610n (red. ot 12.12.2016) «Ob utverzhenii professional'nogo standarta «Prodyuser v oblasti kinematografii»» (Zaregistrirvano v Minyuste Rossii 10.10.2014 N 34288) [Order of the Labor Department of Russia from 08.09.2014 N 610n (Revised Edition from 12.12.2016) "On Adopting the Professional Standard "Producer in the Area of Cinematography" (Registered in the Justice Department of Russia on 10.10.2014 N 34288)].

Prikaz Mintruda Rossii ot 28.10.2014 № 811n «Ob utverzhenii professional'nogo standarta «Spetsialist po proizvodstvu produktsii teleradioveshchatel'nykh sredstv massovoy informatsii»» (Zaregistrirvano v Minyuste Rossii 26.11.2014 № 34949) [Order of the Labor Department of Russia from 28.10.2014 N 811n "On Adopting the Professional Standard "Specialist in Producing Products of Television and Radio Broadcasting Media" (Registered in the Justice Department on 26.11.2014 N 34949)].

ProfSinema. Available at: <https://www.profcinema.com>

Rossiyskaya kinoindustriya – 2018. Analiticheskoye issledovaniye [The Russian Film Industry – 2018. An analytical study]. *Fond kino*. Available at: http://resources.fond-kino.ru/eais/docs/Russian_Film_Industry_2018.pdf

Rossiyskaya kinoindustriya – 2019. Kratkaya versiya [The Russian Film Industry – 2019. A Brief Version]. *Fond kino*. Available at: https://resources.fond-kino.ru/eais/docs/2019_RK_brief.pdf

Grigoriev V.V. (ed). (2020) Rossiyskaya periodicheskaya pechat'. Sostoyaniye, tendentsii i perspektivy razvitiya. *Federal'noye agentstvo po pečati i massovym kommunikatsiyam*. Available at: <http://www.unkniga.ru/images/docs/2020/otr-doklad-periodika-2019-1.pdf>

Grigoriev V.V. (ed). (2021) Rossiyskaya periodicheskaya pechat'. Sostoyaniye, tendentsii i perspektivy razvitiya. *Ministerstvo tsifrovogo razvitiya, svyazi i massovykh kommunikatsiy*. Available at: https://digital.gov.ru/uploaded/files/periodic-2021.pdf?utm_referrer=https%3a%2f%2fyandex.ru%2f. Available at: <https://tvkinoradio.ru>

References

Adorno T. (2001) *The Culture Industry*. Abingdon: Routledge.

Arsenault A.H. (2017) The Datafication of Media: Big Data and the Media Industries. *International Journal of Media & Cultural Politics* 13 (1–2): 7–24.

Balmayeva S., Lukina M. (eds.) (2016) *Kak novyye media izmenili zhurnalistiku* [The Way New Media Have Changed Journalism]. Ekaterinburg: Gumanitarnyy universitet.

Colapinto C. (2010) Moving to a Multichannel and Multiplatform Company in the Emerging and Digital Media Ecosystem: The Case of Mediaset Group. *International Journal on Media Management* 12 (2): 59–75.

Deuze M., Prenger M. (2019) *Making Media: Production, Practices and Professions*. Amsterdam: Amsterdam University Press.

Dijck van J. (2013) *The Culture of Connectivity*. Oxford: Oxford University Press.

Dwyer P. (2019) *Understanding Media Production*. London and New York: Routledge.

Dyer-Witheford N., de Peuter G. (2009) *Games of Empire: Global Capitalism and Video Games*. Minneapolis, MN: University of Minnesota Press.

Dzhenkins G. (2019) *Konvergentnaya kul'tura. Stolknoveniye starykh i novykh media* [Convergence Culture. The Confrontation of Old and New Media]. Transl. from Engl. by A. Gasilin. Moscow: Gruppy kompaniy «RIPOL klassik» Publ.

El'-Bakri T.V. (2021 a) *Prodyusirovaniye. Kino, televideniye i videoproekty v Internete: ucheb. posobiye* [Producing. Cinema, Television and Video Projects on the Internet: A Study Guide]. Moscow: Aspekt Press.

El'-Bakri T.V. (2021 b) Razvitiye biznes-modeley rossiyskikh videoservisov na sovremennoy etape [Development of Business Models of Russian Video Services at the Present Stage]. *Mediascope* 4. Available at: <http://www.mediascope.ru/2750>.

Fuchs C. (2014) *Digital Labor and Karl Marx*. New York: Routledge.

Hesmondhalgh D., Baker S. (2011) *Creative Labour*. New York: Routledge.

Keane M., Moran A. (2008) Television's New Engines. *Television & New Media* 9 (2): 155–169.

Kosterich A., Napoli P.M. (2015) Reconfiguring the Audience Commodity: The Institutionalization of Social TV Analytics as Market Information Regime. *Television & New Media* 17 (3): 254–271.

Küng L. (2008) *Strategic Management in the Media. Theory to Practice*. London: Sage.

Küng L., Picard R., Towse R. (eds.) (2008) *The Internet and the Mass Media*. London: Sage.

La Torre M. (2014) *The Economics of the Audiovisual Industry: Financing TV, Film and Web*. Basingstoke: Palgrave Macmillan.

Maxwell R. (ed.) (2015) *The Routledge Companion to Labor and Media*. New York: Routledge.

McKinlay A., Quinn B. (1999) Management, Technology and Work in Commercial Broadcasting 1979–98. *New Technology, Work and Employment* 14 (1): 2–17.

Moe H., Poell T., Dijck van J. (2016) Rearticulating Audience Engagement. *Television & New Media* 17(2): 99–107.

Polyakova Yu.M. (2019) Perspektivy razvitiya gigonomiki v usloviyakh global'noy tsifrovizatsii na rossiyskom rynke truda [Development Prospects for Gig Economy under the Global Digitalization in the Russian Labor Market]. *Vestnik Rossiyskogo ekonomicheskogo universiteta imeni G.V. Plekhanova* 1: 113–119.

Porter M. (2005) *Konkurentnaya strategiya. Metodika analiza otrasley konkurentov* [Competitive Strategy. Methods of Analyzing Competitors' Industries]. Moscow: Al'pina Biznes Buks Publ.

Razlogov K.E. (ed.) (2005) *Novyye audiovizual'nyye tekhnologii: ucheb. posobiye* [New Audiovisual Technologies: A Study Guide]. Moscow: Editorial URSS Publ.

Schneier B. (2015) *Data and Goliath*. New York: W.W. Norton & Company.

Scholz T. (ed.) (2013) *Digital Labor: The Internet as Playground and Factory*. New York: Routledge.

Striphas T. (2015) Algorithmic Culture. *European Journal of Cultural Studies* 18 (4–5): 395–412.

Turow J. (2013) *The Daily You: How the New Advertising Industry is Defining Your Identity and Your Worth*. New Haven, CT: Yale University Press.

Uebster F. (2004) *Teorii informatsionnogo obshchestva* [Theories of the Information Society]. Transl. from Engl. by M.V. Arapov, N.V. Malykhina. Moscow: Aspekt Press.

Vartanov S.A. (2017) Televizionnyye izmereniya v epokhu Big Data: kontseptsii i primery [Television Measurements in an Era of Big Data: Concepts and Examples]. *Vestnik Moskovskogo universiteta. Seriya 10.: Zhurnalistika* 3: 37–57.

Vartanova E.L. (2019) Russian Media: A Call for Theorizing the Economic Change. *Russian Journal of Communication* 11 (1): 22–36. DOI: 10.1080/19409419.2019.1572531

Vartanova E.L., Vyrkovsky A.V. (2020) Between the State and the Market: An Analysis of TASS' Fall and Rise. *Journalism* 21 (12): 1842–1858.

Vartanova E.L., Vyrkovsky A.V., Smirnov S.S., Makeenko M.I. (2016) The Russian Media Industry in Ten Years: Industrial Forecasts. *Westminster Papers in Communication and Culture* 11 (1): 65–84.

Vartanova E.L. (2006) Samoregulirovaniye v informatsionnom obshchestve [Self-Regulation in the Information Society]. *Vestnik Moskovskogo universiteta. Seriya 10.: Zhurnalistika* 3: 8–19.

Vartanova E.L. (2010) Mediaindustriya i konvergentsiya [The Media Industry and Convergence]. In: *Internet-SMI. Teoriya i praktika: ucheb. posobiye dlya studentov vuzov* [Online Media. Theory and Practice: A Study Guide for University Students]. M.M. Lukina (ed.). Moscow: Aspekt Press.

Vartanova E.L. (2018) Media v kontekste obshchestvennykh transformatsiy: k postanovke problemy [Media in the Context of Social Transformations: Towards Problem Statement]. *Medi@l'manakh* 1 (84): 8–12. DOI: 10.30547/mediaalmanah.1.2018.812

Vartanova E.L. (2019) *Teoriya media: otechestvennyy diskurs* [Media Theory: The Domestic Discourse]. Moscow: Faculty of Journalism MSU; Moscow St. Univ. Publ.

Vartanova E.L. (ed.) (2014) *Osnovy mediabiznesa: uchebnyk dlya studentov vuzov* [Fundamentals of the Media Business: A Textbook for University Students]. Moscow: Aspekt Press.

Vartanova E.L. (ed.) (2017) *Industriya rossiyskikh media: tsifrovoye budushcheye* [The Russian Media Industry: The Digital Future]. M.: MediaMir Publ.

Willson M. (2017) Algorithms (and the) Everyday. *Information, Communication & Society* 20 (1): 137–150.

Formation and Development Factors of Regional Cinema in Russia: The Yakut Phenomenon

© Nikita A. Argylov

PhD in Political Science, Researcher at the Centre for Ethno-Sociological Studies of the Institute of Humanities Research and Problems of Low-Numbered Peoples of the North, ND of RAS, Associate Professor at the Media Department of St. Petersburg School for Humanities and Arts, National Research University Higher School of Economics (St. Petersburg, Russia), nik-argylov@yandex.ru

© Ulyana V. Okhlopova

Senior Lecturer at the Chair of Journalism, Faculty of Philology, Ammosov North-Eastern Federal University (Yakutsk, Russia), evseeva.uliana@yandex.ru

Notes

Anashkin S. (2006) Doroobo, kiine! Yakutskij kinematograf: syuzhety i kollizii [Doroobo, Kiine! Yakut Cinema: Plots and Collisions]. *Iskusstvo kino* 2. Available at: <https://old.kinoart.ru/archive/2006/02/n2-article16> (accessed: 20.11.2022).

Anashkin S. V chem zaklyuchaetsya fenomen yakutskogo kino [What Is the Phenomenon of Yakut Cinema]. *Yakut Movie*. Available at: <http://yakutmovie.ru/?p=1065> (accessed: 20.11.2022).

ART Doydy Film Company: Official Website. Available at: <http://artdoydu.com/ru/actor-database/> (accessed: 20.11.2022).

Borison N. (2014) Kino i den'gi: s chego nachinalsya yakutskij kinobum [Cinema and Money: How the Yakut Cinema Boom Began]. *Yakutiya.Info*, 26 November. Available at: <https://yakutia.info/article/166871> (accessed: 20.11.2022).

Dolin A. (2021) Hreby inogo mira [Ridges of Another World]. *Iskusstvo kino* 1/2: 5–9.

Efendiyeva N. (2022) Talanty ot Sakhi: yakutskomu kinematografu prochat rol' messii [Talents from Sakha: Yakut Cinema is Expected to Be a Messiah]. *Delovoy Peterburg*, 17 July. Available at: https://www.dp.ru/a/2022/07/15/Talanti_ot_Sahi (accessed: 20.11.2022).

Fenomen yakutskogo kino [The Phenomenon of Yakut Cinema] (2017). *Mastera Sibiri*, October. Available at: <https://makersofsiberia.com/zhurnal/malyij-yus-vashemu-domu.html> (accessed: 20.11.2022).

Fil'm o yakutskoj znaharke pobedil na «Kinotavre». Chem on porazil zhyuri i zritelej? [The Film about the Yakut Witch Doctor Won the Kinotavr. How Did It Impress the Jury and the Audience?] (2020). *Kinopoisk*, 19 September. Available at: <https://www.kinopoisk.ru/media/article/4002809/> (accessed: 20.11.2022).

Gladkina E. (2022) Fenomen yakutskogo kino: kak razvivaetsya kinoindustriya v Yakutii? [The Phenomenon of Yakut Cinema: How Is the Film Industry Developing in Yakutia?]. *UlusMedia*, 16 July. Available at: <https://ulus.media/article/65016> (accessed: 20.11.2022).

Ivanilova E. (2019) Uzhas belogo lista: istoriya yakutskogo horrora [The Terror of the White Sheet: The History of Yakut Horror]. *Iskusstvo kino*, 27 December. Available at: <https://kinoart.ru/texts/uzhas-belogo-lista-istoriya-yakutskogo-horrora> (accessed: 20.11.2022).

Kinoindustriya Rossijskoj Federacii. Issledovanie kompanii «Nevafil'm» pri uchastii "Movie Research" ("Univers-Konsalting") and "iKS-Consulting" dlya Evropejskoj audiovizual'noj observatorii [The Film Industry of the Russian Federation. Research of the «Nevafilm» Company with the Participation of «Movie Research» ("Univers-Konsalting") and "Iks-Consulting" for the European Audiovisual Observatory] (2014). *Evropejskaya audiovizual'naya observatoriy*. Available at: https://research.nevafilm.ru/public/research/EAO/KINOINDUSTRY/2014/2014_RUS_Fin.pdf (accessed: 20.11.2022).

Kinokritik Egor Moskvitin rasskazal, est' li u yakutskogo kino potencial poluchit' «Oskar» [Film Critic Egor Moskvitin Talked about Whether Yakut Cinema Has the Potential to Win an Oscar] (2021). *Sakhamedia Vlog*, 4 December. Available at: <https://www.youtube.com/watch?v=RE-7Tj6Jg20>

Lavrova A. (2021) Iz mestnoj dikovinki v top-3 v Rossii: kto prodvigaet yakutskoe kino [From a Local Curiosity to the Top 3 in Russia: Who Promotes Yakut Cinema]. *Vedomosti*, 28 February. Available at: <https://www.vedomosti.ru/gorod/othercities/columns/iz-mestnoi-dikovinki-v-top-3-v-rossii-kto-prodvigaet-yakutskoe-kino> (accessed: 20.11.2022).

Maslova L. (2019) Kak v Yakutii snimayut arthausnoe kino? [How Do they Shoot Arthouse Movies in Yakutia?]. *GQ*, 19 September. Available at: <https://www.gq.ru/entertainment/yakutskie-filmy> (accessed: 20.11.2022).

Medvedev A. (2021) Yakutskoe kino v pyati slovah [Yakut Cinema in Five Words]. *Seans*, 4 May. Available at: <https://seance.ru/articles/5-words/> (accessed: 20.11.2022).

Pretendenta ot Rossii na «Oskar» vyberut iz 122 otechestvennyh fil'mov [The Contender from Russia for the Oscar Will Be Chosen from 122 Domestic Films] (2022). *TASS*, 23 September. Available at: <https://tass.ru/kultura/15844905> (accessed: 20.11.2022).

Rossiya zanyala chetvertoe mesto v mire po kolichestvu prodannyh kinobiletov v 2021 godu [Russia Ranked Fourth in the World by the Number of Movie Tickets Sold in 2021] (2022). *Byulleten' kinoprokatchika*, 18 January. Available at: https://www.kinometro.ru/news/show/name/russia_forth-placetickets2021_4043 (accessed: 20.11.2022).

Savvina S. (2016) Yakutskoe kino v Sinemateke Seula [Yakut Cinema in the Cinematheque of Seoul]. *Yakut Movie*, August. Available at: <http://yakutmovie.ru/?p=994> (accessed: 20.11.2022).

Savvina S. (2021) Kratkaya istoriya yakutskogo kino [A Brief History of Yakut Cinema]. *Iskusstvo kino*, 1/2: 10–14.

Sergeeva V. (2022) Yakutskij fil'm «D'uluur. Mas-restling» lideruet po kassovym sboram i kolichestvu zritelej v Rossii [The Yakut Film «Dyuluur. Mas-wrestling» is the Leader in Terms Of Box Office Success and the Number of Viewers in Russia]. *Yakutskoye-Sakha Informatsionnoye Agentstvo (YASIA)*, 07 June. Available at: <https://ysia.ru/yakutskij-film-duluur-mas-restling-lider-rossii-po-sboram-i-kolichestvu-zritelej-na-seans/> (accessed: 20.11.2022).

Sinet Spark Foundation. Available at: https://sinetspark.org/sinet_sakhawood

Zharaev I.S. (2011) *Lyudi – bescennoe bogatstvo kino Yakutii* [People – Priceless Wealth of Yakut Cinema]. Yakutsk: Sakhapoligrafizdat.

Zharaev I.S. (2011) *Zametki iz istorii kinematografii Yakutii* [Notes from the history of Yakut cinematography]. St. Petersburg: Ahsaan Publ.

References

- Borisov A.A., Pavlova-Borisova T.V. (2020) Obraz Tygyna v yakutskoj kul'ture: problemy sohraneniya i ustojchivosti [Tygyn's Image in the Yakut Culture: Problems of Conservation and Sustainability]. *Genesis: istoricheskie issledovaniya* 11: 88–105. Available at: https://nbpublish.com/library_read_article.php?id=3412 (accessed: 20.11.2022).
- Kagan D., Chesney T., Fire M. (2020) Using Data Science to Understand the Film Industry's Gender Gap. *Palgrave Communication* 6: 92. Available at: <https://doi.org/10.1057/s41599-020-0436-1> (accessed: 20.11.2022).
- Kravchenko K.A. (2022) Regional'noe kino Rossii: k probleme opredeleniya [Regional Cinema in Russia: to the Problem of Definition]. *Paradigma: filosofsko-kul'turologicheskij al'manah* 36: 139–149. Available at: <https://cyberleninka.ru/article/n/regionalnoe-kino-rossii-k-probleme-opredeleniya/viewer> (accessed: 20.11.2022).
- Levochkin V.V. (2016) Nacional'naya kinoindustriya Respubliki Saha (Yakutiya): dinamika i priorityety kul'turnoj politiki [National Film Industry of the Republic of Sakha (Yakutia): Dynamics and Priorities of the Cultural Policy]. *Observatoriya kul'tury* 1 (2): 146–152.
- Paksiutov G. D. (2021) Transformation of the Global Film Industry: Prospects for Asian Countries. *Russia in Global Affairs* 2. April/June. DOI: 10.31278/1810-6374-2021-19-2-111-132. Available at: <https://eng.globalaffairs.ru/articles/global-film-industry-asia/#> (accessed: 20.11.2022).
- Razlogov K.E. (2010) Liki kul'tury. Kino – etnografiya – antropologiya [Faces of Culture. Cinema – Ethnography – Anthropology]. *Filosofskie nauki* 7: 80–90. Available at: <http://www.academyrh.info/html/2010/fn-7.pdf> (accessed: 20.11.2022).
- Savel'eva E.N. (2007) Zhanrovye i stilisticheskie osobennosti fil'mov sibirskoj tematiki v rossijskom kinematografe 1960-h gg [Genre and Stylistic Features of Siberian-Themed Films in Russian Cinema of the 1960s]. *Vestnik Tomskogo gosudarstvennogo universiteta* 305: 62–66. Available at: <https://www.lib.tsu.ru/mminfo/000063105/305/image/305-062-066.pdf> (accessed: 20.11.2022).
- Sivcev S.N. *Stanovlenie kinematografa v kul'ture Yakutii: dis. ... kandidata iskusstvovedeniya* [Formation of Cinema in Yakut culture. PhD art hist. diss.]. Moscow, 2005.
- Tkacheva N.V. (2015) Model' gosudarstvennoj podderzhki otechestvennoj kinematografii: etapy razvitiya i sovremennoe sostoyanie [Model of State Support of National Cinematography: Development Stages and Current State]. *Moscow University Bulletin* 6: 92–112. Available at: <https://vestnik.journ.msu.ru/upload/iblock/e2a/vest-06-15.pdf> (accessed: 20.11.2022).
- Vartanova E.L. (2009) Faktory modernizacii rossijskikh SMI i problema social'noj otvetstvennosti [Modernization Factors of Russian Mass Media and the Problem of Social Responsibility]. *Mediascope* 1. Available at: <http://www.mediascope.ru/issues/193> (accessed: 20.11.2022).
- Vartanova E.L. (ed.) (2021) *Mediasistema Rossii* [The Russian Media System]. Moscow: Aspekt Press Publ.
- Zhabskij M.I. (2012) Faktory konkurentosposobnosti nacional'nyh kinematografij [Factors of Competitiveness of National Cinematographies]. *Vestnik VGIK* 4 (1): 100–112. Available at: <https://journals.eco-vector.com/2074-0832/article/view/14978/11499> (accessed: 20.11.2022).

Mass Media Abroad

Transformation of the Regulatory System of French Audiovisual Media (Following the Results of the 2022 Presidential Campaign)

© Milana V. Zakharova

PhD in Philology, Associate Professor at the Chair of Foreign Journalism and Literature, Faculty of Journalism, Lomonosov Moscow State University (Moscow, Russia), milana.z@mail.ru

Abstract

This paper examines today's state regulation of audiovisual media in France related to the legislative guidelines on observance of the principle of pluralism when covering the political life in the country.

The immediate control over audiovisual media (both public and commercial broadcasters) is carried out by Arcom, the body regulating audiovisual and digital communication, which is a guarantor of freedom of audiovisual broadcasting and pluralism on television and radio. Special attention is given to the implementation of these guidelines, not only on the part of Arcom but also on the part of broadcasting structures, as well as to the analysis of the strengths and weaknesses of the French model during the 2022 presidential pre-election campaign.

Keywords: French audiovisual media, media regulation and the principle of pluralism, “fair” distribution of airtime, presidential election in France, Arcom and CSA.

Notes

Carasco A. (2022) Baromètre des médias 2022: la confiance des Français au plus bas [The Media Barometer for 2022: The French People’s Trust is at the Lowest Possible Level]. *laCroix*, 20 January. Available at: <https://www.la-croix.com/Economie/Barometre-medias-2022-confiance-Francais-bas-2022-01-20-1201195923> (accessed: 25.01.2022).

Cassini S., Dassonville A. (2022) Campagne électorale: les rédactions dénoncent la complexité des règles sur les temps de parole [An Electoral Campaign: Editorial Staffs are Against the Complexity of Tracking Airtime]. *Le Monde*, 10 June. Available at: https://www.lemonde.fr/economie/article/2022/06/10/campagne-electorale-les-redactions-denoncent-la-complexite-des-regles-des-temps-de-parole_6129668_3234.html (accessed: 10.06.2022).

Conseil d’État, Assemblée, 08/04/2009, 311136, Publié au recueil Lebon [State Council. Assembly, 08/04/2009, 311136, published in the Lebon collection]. Available at: <https://www.legifrance.gouv.fr/ceta/id/CETATEXT000020541181/> (accessed: 30.04.2022).

Darame M., Roger P. (2022) Une abstention proche des records lors de l’élection présidentielle 2022 [Abstention of Voters Breaks Records in the Course of the Presidential Campaign]. *Le Monde*, 25 April. Available at: https://www.lemonde.fr/election-presidentielle-2022/article/2022/04/25/resultats-de-l-election-presidentielle-une-abstention-proche-des-records_6123603_6059010.html (accessed: 25.04.2022).

Délibération n° 2017-62 du 22 novembre 2017 relative au principe de pluralisme politique dans les services de radio et de télévision [Decision n° 2017-62 from November 22, 2017 on the Observance of the Principle of Political Pluralism by Radio and Television Broadcasting Services]. Available at: <https://www.csa.fr/Reguler/Espace-juridique/Les-textes-adoptes-par-l-Arcom/Les-deliberations-et-recommandations-de-l-Arcom/Recommandations-et-deliberations-du-CSA-relatives-a-d-autres-sujets/Deliberation-n-2017-62-du-22-novembre-2017-relative-au-principe-de-pluralisme-politique-dans-les-services-de-radio-et-de-tel%C3%A9vision> (accessed: 10.01.2022).

Emmanuel Macron sur TF1 et LCI: les oppositions dénoncent un manque d’équité dans la répartition du temps de parole [Emmanuel Macron on TF1 and LCI: The Opposition Stands Against the Violation of The Principle of Fair Distribution of Airtime] (2021). *Le Monde*, 13 December. Available at: https://www.lemonde.fr/politique/article/2021/12/14/emmanuel-macron-sur-tf1-et-lci-les-oppositions-denoncent-un-manque-d-equite-dans-la-repartition-du-temps-de-parole_6106005_823448.html (accessed: 13.12.2021).

Eric Zemmour quitte son émission sur CNews après la décision du CSA [Eric Zemmour is leaving his program on CNews after the CSA decision] (2021). *Le Monde*, 13 September. Available at: https://www.lemonde.fr/election-presidentielle-2022/article/2021/09/13/eric-zemmour-quitte-son-emission-sur-cnews-apres-la-decision-du-csa_6094464_6059010.html (accessed: 13.09.2021).

Geoffroy R. (2021) Election présidentielle 2022: comprendre les règles du temps de parole dans les médias [The 2022 Presidential Election: How to Understand the Rules for Tracking Airtime in Audiovisual Media]. *Le Monde*, 28 September. Available at: https://www.lemonde.fr/les-decodeurs/article/2021/09/28/presidentielle-2022-comprendre-les-regles-sur-le-temps-de-parole-dans-les-medias_6096307_4355770.html (accessed: 30.09.2021).

Labrunie E. (2021) Faut-il décompter le temps de parole des éditorialistes? [Is it correct to consider journalistic comments in the guideline “airtime”?]. *Télérama*, 09 June. Available at: <https://www.>

telorama.fr/ecrans/faut-il-decompter-le-temps-de-parole-des-editorialistes-6898838.php (accessed: 30.08.2021).

Radio Audience in France: November-December 2021. *Médiamétrie*. Available at: https://www.mediametrie.fr/sites/default/files/2022-02/CP%20EAR%20National%20Nov-Dec%202021%20-%20EN_0.pdf (accessed: 25. 01.2022).

Recommandation n° 2021-03 du 6 octobre 2021 du Conseil supérieur de l'audiovisuel aux services de communication audiovisuelle en vue de l'élection du Président de la République [Recommendation of the Supreme Audiovisual Council n° 2021-03 from October 6, 2021 to Audiovisual Communication Services Regarding the Presidential Election]. Available at: <https://www.csa.fr> (accessed: 10.01.2022).

Relevés des temps d'intervention des personnalités politiques hors campagnes électorales [Data on the Airtime of Politicians Beyond Electoral Campaigns]. Available at: <https://www.csa.fr/csapluralisme/tableau> (accessed: 10.01.2022).

Résultats des élections Législatives 2022. Available at: <https://www.lefigaro.fr/elections/resultats/#PR2017> (accessed: 20.06.2022).

Yearly Médiamat 2021 [The Annual Médiamat Investigation of 2021]. *Médiamétrie*. Available at: https://www.mediametrie.fr/sites/default/files/2022-01/2021%2001%2003%20Yearly%20M%C3%A9diamat%202021_1.pdf (accessed: 25. 01.2022).

References

Demina E.M. (2018) Obraz sovremennogo politika i stilicheskiye sredstva ego sozdaniya (na primere politicheskikh diskursov Marin Le Pen i Emmanuelya Makrona) [The Image of a Contemporary Politician and Stylistic Means of Creating It (a Case Study of Political Discourses of Marine Le Pen and Emmanuel Macron)]. *Vestnik KGU 4*: 240–243.

Filatkina G.S. (2016) Argentinskaya mediagruppa Clarín: vzaimootnosheniya s administratsiyey Kirshner i rol' v prezidentskikh vyborakh 2015 g. [Clarín, the Argentinian Media Group: Its Relationships with Kirchner's Administration and Role in the 2015 Presidential Election]. *Filologicheskiye nauki. Voprosy teorii i praktiki 12*: 182–186.

Gladkova A.A. (2012) Osveshcheniye parlamentskikh vyborov v gazete "Alkhemeyn Dakhblad" (sravnitel'nyy analiz kampaniy 1918 i 2010 gg.) [Coverage of Parliamentary Election in The Algemeen Dagblad Newspaper (a comparative analysis of the 1918 and 2010 campaigns)]. *Medi@l'manakh 2*: 44–53.

Grusha A.V., Skripkina N.N. (2010) Transformatsiya politicheskoy kommunikatsii: mediaobraz Sil'vio Berlusconi [Transformation of Political Communication: The Media Image of Silvio Berlusconi]. *Vestnik Moskovskogo universiteta. Seriya 10: Zhurnalistika 2*: 9–22.

Resnyanskaya L.L. (ed.) (2007) *SMI i politika* [Mass Media and Politics]. Moscow: Aspekt Press.

Sharonchikova L.V. (2011) *Radioveshchaniye i televideniye Frantsii* [Radio Broadcasting and Television in France]. Moscow: Moscow St. Univ. Publ.

Urina N.V. (2016) Rol' SMI Italii v predvybornykh kampaniyakh (2013–2015 gg.) [The Role of Italian Media in Pre-Election Campaigns (2013–2015)]. *Medi@l'manakh 1*: 50–62.

Urina N.V., Grusha A.V. (2020) Vybory v Evropeyskiy parlament v 2019 godu v mediynom prostranstve Rossii [The 2019 European Parliamentary Election in the Russian Media Space]. *Voprosy teorii i praktiki zhurnalistiki 9 (4)*: 673–686.

Zakharova M.V. (2018) Regulirovaniye audiovizual'nykh SMI v period vyborov vo Frantsii: transformatsiya formatov (po itogam prezidentskoy kampanii 2017 g.) [Regulation of Audiovisual Media During the Election in France (following the results of the 2017 presidential campaign)]. *Medi@l'manakh 1*: 50–65.

Zasurskiy Ya.N. (ed.) (2015) *Vybory v novom mediynom prostranstve* [Elections in the New Media Space]. Moscow: IKAR Publ.

Development of Norwegian Television Under Digitalization of the Media Market

© Veronika A. Prostyakova

Junior Researcher at the Problem Research Laboratory for Integrated Studies of Current Journalism Issues, Faculty of Journalism, Lomonosov Moscow State University (Moscow, Russia), vprostyakova@mail.ru

Abstract

The television sector in Norway has long been represented with a limited number of channels. However, with the advent of digitalization, new channels emerged, which gave impetus to the development of this area of the media business. This paper examines the advance of television under the Norwegian media market digitalization. The objective of the study is to identify the major stages of television development in Norway in the conditions of digitalization of this media sector. Analyzing this market area, one might draw several important conclusions. First, with the advent of digital access the audience was able to choose from a larger number of channels. Thus, audience demand for niche channels increased. However, the growing number of channels resulted in a decline of interest in local television channels. Second, with the introduction of digital broadcasting the audience proved to be a strategic asset for media companies. Now viewers' preferences came to the fore. It is their requests that largely determine the running order. Third, media companies reconsidered the sources of their incomes. Despite the fact that the advertising model, which had existed since the emergence of the first commercial channel TV 2, went on making profit, companies focused on other sources of incomes: paywall and subscription fee for channel packages.

Keywords: digital broadcasting, filtration, Norway, DTTV, NRK, TV 2.

Notes

Jonason T., Fischer G., Stenerus A.S. (2008) *Digitaliseringen av tv-mediet utifrån ett medieberedskapsperspektiv* [Digitizing Television Medium from the Perspective of Media Readiness]. Stockholm: Edita Västra Aros.

Økonomi og eierskap i norske medievirksomheter 2005–2009 [Economics and Ownership in Norwegian Media Companies in 2005–2009] (2009). *Medietilsynet*. Oslo: Norwegian Media Authority. Available at: <https://www.medietilsynet.no/globalassets/publikasjoner/medieokonomi/2005--2009-utvikling-i-okonomi-og-eierskap-i-norske-medier-full.pdf> (accessed: 02.10.2022).

Økonomi i norske medievirksomheter 2006–2010 [Economics in Norwegian Media Companies in 2006–2010] (2011). *Medietilsynet*. Oslo: Norwegian Media Authority. Available at: <https://www.medietilsynet.no/globalassets/publikasjoner/medieokonomi/2006--2010-utvikling-i-okonomi-i-norske-medier.pdf> (accessed: 02.10.2022).

NRKs årsrapport og årsregnskap 2021 [Annual Report of the NRK Company for 2021]. Available at: https://info.nrk.no/wp-content/uploads/2022/05/nrk_2021_arsrapport.pdf (accessed: 15.09.22).

Type of TV Connection at Home 1991–2021 (Share of Population). *Medianorway*. Available at: <http://www.medienorge.uib.no/english/?cat=statistikk&page=tv&queryID=123> (accessed: 20.05.2022).

Vaage O.F. (2014) *Norsk mediebarometer 2014* [The Norwegian Media Barometer of 2014]. Oslo: Kongsvinger, Norway: Statistisk sentralbyrå.

References

Enli G., Raats T., Syvertsen T., Donders K. (2019) Media Policy for Private Media in the Age of Digital Platforms. *European Journal of Communication* 4: 395–409. DOI:10.1177/0267323119861512

Enli G., Syvertsen T. (2020) Digital Detox: Media Resistance and the Promise of Authenticity. *Convergence* 5–6: 1269–1283.

Hallin D., Mancini P. (2004) *Comparing Media Systems. Three Models of Media and Politics*. Cambridge: Cambridge University Press.

Holm B., Tryggeseid A.J. (2017) Continue Watching the Future and Past of Public Service Streaming in Norway, Sweden and Finland. *Nordicom-Information* 39 (2): 64–72.

Hujanen T., Weibull L., Harrie E. (2013) The Challenge of Public Service Broadcasting in the Nordic Countries. Contents and Audiences. In: Carlsson U. (ed.). *Public Service Media from a Nordic Horizon Politics, Markets, Programming and Users*. Göteborg: Nordicom, pp. 17–50.

Lyshagen G. (2008) *Fra storhusholdning til modern mediekonsern. Norsk arbeiderpresses historie* [From Large Businesses to Modern Media. The History of the Norwegian Workers' Press]. Oslo: A-pressen.

Pavlikova M.M. (2008) TV v Nordicheskom bloke: obzor obshchih tendencij razvitiya [TV in the Nordic Block: A Review of Overall Development Trends]. *Vestnik Moskovskogo universiteta. Serija 10: Zhurnalistika* 6: 27–37.

Sundin S. (2009) Media Ownership in the Nordic Countries. Current Trends. In: E. Harrie (ed.). *The Nordic Media Market 2009. Media Companies and Business Activities*. 2nd edition Gotheburg: Nordicom, University of Gothenburg, pp. 7–12.

Syversten T. (2004) *Den store TV-krigen, Norsk allmennfjernsyn 1988–96* [The Great Television War, Norwegian Public Television in 1988–96]. Bergen: Fagbokforlaget Vigmostad & Bjørke AS.

Syvetsen T., Enli G., Mjøs O.J. Moe H. (2014) *The Media Welfare State: Nordic Media in the Digital Era*. Ann Arbor: The University of Michigan Press.

Teplyakova S.A. (2017) Usloviya funkcionirovaniya norvezhskoj teleradioveshchatel'noj kompanii NRK v obshchepoliticheskoj situacii na rubezhe XX–XXI vv. [Operational Conditions of the Norwegian Television and Radio Broadcasting Company NRK in General Political Situation at the Turn of the 21st Century]. *Filologicheskie nauki. Voprosy teorii i praktiki: Gramota* 2 (2): 52–56.

Vaagan R, Wang Yu. (2008) The Development of Digital Television in China and Norway. *Intercultural Communication Studies* XVII 3: 169–184.

Vartanova E.L. (1997) *Severnaya model' v konce stoletiya. Pechat', TV i radio stran Severnoj Evropy mezhdru gosudarstvennym i rynochnym regulirovaniem* [The Nordic Model at the End of the Century. The Press, Television and Radio in Northern European Countries Between State Regulation and Market Regulation]. Moscow: Moscow St. Univ. Publ.

Vartanova E.L. (2011) Cifrovoe televidenie i transformaciya mediasistem. O neobhodimosti mezhdisciplinarnyh podhodov k izucheniyu sovremennogo TV [Digital Television and the Transformation of the Media Systems. On the Need for Interdisciplinary Approaches to Studying Modern TV]. *Vestnik Moskovskogo universiteta. Serija 10: Zhurnalistika* 4: 6–26.

Zemlyanova L.M. (2013) Teoreticheskie principy sravnitel'nogo analiza medijnyh sistem v trudah Daniela Hallina i Paolo Manchini, ih adeptov i opponentov [Theoretical Principles of a Comparative Analysis of the Media Systems in the Works of Daniel Hallin and Paolo Mancini, Their Adherents and Opponents]. *Mediascope*. 3. Available at: <http://www.mediascope.ru/node/1388>

The Image of China in American Mass Media in the Context of the “One Belt, One Road” Initiative (a Case Study of the CNN Television Channel in 2020-2021)

© Tamara S. Yakova

PhD in Philology, Associate Professor at the Chair of Foreign Journalism and Literature, Faculty of Journalism, Lomonosov Moscow State University (Moscow, Russia), t-yakova@mail.ru

© Niu He

PhD Student at the Chair of Foreign Journalism and Literature, Faculty of Journalism, Lomonosov Moscow State University (Moscow, Russia), aliceniu0928@gmail.com

Abstract

The article is devoted to the examination of the image of China in American mass media in a case study of the CNN television channel. The chronological framework of the study (2020-2021) allowed the authors to focus on the features of CNN's approach to covering the «One Belt, One Road» initiative in the context of the Covid-19 pandemic. The relevance of the research topic can be accounted for by the fact that the diplomatic initiative «One Belt, One Road» as a global infrastructure project is constantly in the spotlight of the world's mass media and is an important tool for promoting the positive image of China across the world. The article presents the results of a study into the image of China based on an analysis of the releases of the American news channel CNN in 2020-2021 and the main characteristics of CNN's approaches to covering Chinese topics. The research involved the methods of theoretical and empirical generalization, quantitative and qualitative content analysis and automated methods of text analysis (Wordij, Gephi, AntConc). One of the main conclusions of the study is as follows: American mass media in the period under consideration contributed to forming the negative image of China,

using the COVID-19 epidemic to discriminate against the «One Belt, One Road» initiative, and ignored China's real achievements in the field of economy, culture and education.

Keywords: Belt and Road Initiative, CNN, the image of China, COVID-19, American mass media.

Notes

Astor M. (2019) How the Politically Unthinkable Can Become Mainstream. *The New York Times*, 26 February. Available at: <https://www.nytimes.com/2019/02/26/us/politics/overton-window-democrats.html> (accessed: 18.08.2022).

Chatzky A., McBride J. (2020) China's Belt and Road Initiative. *Council on Foreign Relations*, 28 January. Available at: <https://www.cfr.org/backgrounders/chinas-massive-belt-and-road-initiative> (accessed: 18.08.2022).

Chen' G. (2015) Sovmestnoye postroyeniye "Odin poyas – odin put", sovmestnoye sozdaniye prekrasnogo budushchego [Joint Building of "One Belt, One Road", Joint Creation of the Beautiful Future]. *Zhen'min' Zhibao*, 31 March. Available at: <http://finance.people.com.cn/n/2015/0331/c1004-26774447.html> (in Chinese) (accessed: 18.08.2022).

Cheng J. (2021) China is the Only Major Economy to Report Economic Growth for 2020. *The Wall Street Journal*, 18 January. Available at: <https://www.wsj.com/articles/china-is-the-only-major-economy-to-report-economic-growth-for-2020-11610936187> (accessed: 18.08.2022).

Chiu A. (2020) Trump Has no Qualms About Calling Coronavirus the 'Chinese Virus.' That's a Dangerous Attitude, Experts Say. *The Washington Post*, 20 March. Available at: <https://www.washingtonpost.com/nation/2020/03/20/coronavirus-trump-chinese-virus/> (accessed: 18.08.2022).

CNN Worldwide Fact Sheet (2022). *CNN*, July. Available at: <https://cnnpressroom.blogs.cnn.com/cnn-fact-sheet/>

Danilov I. (2018) "My voyuyem s Kitayem": amerikantsev vygonyayut iz Afriki ["We Are at War with China": Americans Are Driven Out of Africa]. *RIA Novosti*, 5 September. Available at: <https://ria.ru/20180905/1527837027.html> (accessed: 18.08.2022).

Laurence Anthony's AntConc. Available at: <http://www.laurenceanthony.net/software/antconc/>

Leverett. F., Leverett H.M., Wu B. (2015) China Looks West: What Is at Stake in Beijing's "New Silk Road" Project. *The World Financial Review*, 25 January. Available at: <https://worldfinancialreview.com/china-looks-west-what-is-at-stake-in-beijings-new-silk-road-project/> (accessed: 18.08.2022).

Lin' V. (2013) Rezyume issledovaniya natsional'nogo imidzha i SMI [Digest of the Investigation into the National Image and Mass Media]. *Zhen'min' Zhibao*, 4 November. Available at: <http://media.people.com.cn/n/2013/1104/c370863-23423949.html> (in Chinese) (accessed: 18.08.2022).

Lyan D. (2018) "Odin poyas – odin put" kak prakticheskaya platforma dlya protsvetaniya vsekh stran ["One Belt, One Road" as a Practical Platform for the Prosperity of All Countries]. *Izvestiya*, 6 November. Available at: <https://iz.ru/808958/reporter-financial-times-lian-dan/odin-poyas-odin-put-kak-prakticheskaya-platforma-dlya-protsvetaniya-vsekh-stran> (accessed: 18.08.2022).

Millward J.A. (2018) Is China a Colonial Power? *The New York Times*, 5 April. Available at: <https://www.nytimes.com/2018/05/04/opinion/sunday/china-colonial-power-jinping.html> (accessed: 18.08.2022).

Tharoor I. (2019) China Lays Down a Marker in Europe. *The Washington Post*, 25 March. Available at: <https://www.washingtonpost.com/world/2019/03/25/china-lays-down-marker-europe/> (accessed: 18.08.2022).

References

Chen' T. (2014) Faktory TV-media v postroyenii i prodvizhenii natsional'nogo imidzha [TV Media Factors in Building and Promoting the National Image]. *Novosti i kommunikatsii* 10: 96–98 (in Chinese).

Cherevko T.S. *Informatsionno-analiticheskiye materialy federal'nykh telekanalov kak instrument formirovaniya imidzha strany (na primere vypuskov "Vesti nedeli", "Voskresnoye Vremya", "Segodnya. Itogovaya programma")*: dis. ... kand. filol. nauk [Research and Information Materials of Federal Television Channels as a Tool for Shaping the Image of the Country (a Case Study of Installments of "News of the Week", "Sunday Time" and "Today. The Summary Program". PhD philol. sci. diss.]. Moscow, 2013.

Chzhan T., Yan V. (2020) *Odin poyas, odin put' – sozdaniye slova i natsional'nogo imidzha* ["One Belt, One Road": Creating a Word and the National Image]. *Kitayskaya pressa* 2: 10–18 (in Chinese).

Chzhu C., Tszyan L. (2019) *Issledovaniye spetsifiki novostnogo reportazha ob "Odnom poyase, odnom puti na konvergentnoy platforme sayta 'Zhen'min' Van'"* [An Investigation of News Reporting on "One Belt, One Road on the Convergent Platform of the Renmin Van Website"]. *Novoye nablyudeniye integratsii SMI* 6: 52–57 (in Chinese).

Denisov I.E. (2016) *Podnebesnaya smotrit na Zapad* [The Celestial Empire Looks West]. *Kontury global'nykh transformatsiy* 6 (9): 20–39.

E K. *Diskursivnaya sila mezhdunarodnogo kitayskogo televideniya i formirovaniye natsional'nogo imidzha Kitaya* [The Discursive Power of International Chinese Television and Shaping the National Image of China]. *TV issledovaniya* 3: 52–54 (in Chinese).

Galumov E.A. *Mezhdunarodnyy imidzh sovremennoy Rossii: politologicheskiy analiz: dis. ... d-ra polit. nauk* [The International Image of Modern Russia: A Political Analysis. Dr. polit. sci. diss.]. Moscow, 2004.

Gan' S., Kong L. (2010) *Otvetstvennost' televizionnykh SMI za rasprostraneniye imidzha stran* [Responsibility of Television Media for the Distribution of the Image of Countries]. *Sovremennyye kommunikatsii* 12: 150–152 (in Chinese).

Glinskaya I.Yu. *Politicheskiye mekhanizmy formirovaniya pozitivnogo imidzha Rossii: dis. ... d-ra polit. nauk* [Political Mechanisms of Shaping the Positive Image of Russia: Dr. polit. sci. diss.]. Moscow, 2010.

Grinberg T.E. (2008) *Obraz strany ili imidzh gosudarstva: poisk konstruktivnoy modeli* [The Portrait of the Country or the Image of the State: in Search for a Constructive Model]. *Mediaskop* 2. Available at: <http://mediascope.ru/node/252>

Kara-Murza S.G. (2000) *Manipulirovaniye soznaniyem* [Consciousness Manipulation]. Moscow: Eksmo Publ.

Khu T. (2018) *Issledovaniye myagkoy sily v Kitaye: evolyutsii kontseptsii* [An Investigation of Soft Power in China: Evolution of the Concept]. *Mezhdunarodnyy nablyudatel'* 6: 119–134 (in Chinese).

Knyazeva I.V. *Manipulyatsiya obshchestvennym soznaniyem: sushchnost', istoricheskiye formy, transformatsiya: dis. ... kand. filos. nauk* [Manipulation of Public Consciousness: Essence, Historical Forms and Transformation. PhD philos. sci. diss.]. Voronezh, 2011.

Lay L. (2018) «Myagkaya sila» Kitaya v realizatsii initsiativy «Odin poyas – odin put'»: mediynnyy diskurs ["Soft Power" of China in the Impementation of the "One Belt, One Road" Initiative: The Media Discourse]. *Vestnik Voronezhskogo gosudarstvennogo universiteta. Seriya: Filologiya, zhurnalistika* 1: 106–109.

Lebedeva T., Assadel' A., Kormanovskaya T., Epshteyn L. (2014) *Geobrending: prakticheskaya kommunikatsiya v prodvizhenii territoriy* [Geobranding: Practical Communication in Territorial Promotion]. Parizh: L'Hatmattan.

Li A. (2012) *Mery protivodeystviya televizionnym SMI v usilenii kul'turnoy myagkoy sily* [Countermeasures Against Television Media Consisting in Strengthening the Cultural Soft Power]. *Zhurnal sbora i redak-tirovaniya novostey* 5: 15–19 (in Chinese).

Lyu S. (2002) *Razmyshleniya o SMI, formiruyushchikh imidzh strany* [Reflections About Mass Media Responsible for the Image of the Country]. *Mezhdunarodnaya zhurnalistika* 2: 61–66. (in Chinese).

Luy Ch. *Issledovaniye mezhdunarodnogo rasprostraneniya obraza gosudarstva v kontekste novykh media* [A Study into the International Distribution of the Image of the State in the Context of New Media]. *Spravochnik issledovaniya novostey* 6: 23–25 (in Chinese).

Men S. *Ispol'zovaniye i rasprostraneniye kul'turnogo simvola v sozdanii kitayskogo imidzha: dis. ... kand. filol. nauk* [The Use and Distribution of the Cultural Symbol in Building the Image of China: PhD philol. sci. diss.]. Shankhay, 2014 (in Chinese).

Nye J. (2003) *The Paradox of American Power: Why the World's Only Superpower Can't Go it Alone*. Oxford: Oxford University Press.

Pan Ch. (2012) *Grammatika vizual'nogo dizayna v televizionnykh kommunikatsiyakh: komentariy k postroyeniyu smysla kitayskikh natsional'nykh propagandistskikh fil'mov* [Grammar of the Visual Design in Television Communications: Commentaries to Building the Meaning of Chinese National Propaganda Films]. *Zhurnal kitayskogo radio i televideniya* 10: 33–35 (in Chinese).

Pen S., Chzhan Zh. (2010) Analiz formirovaniya natsional' nogo imidzha po televizionnomu kontentu [An Analysis of Shaping the National Image by Television Content]. *Obzor fil'mov* 6: 90–96 (in Chinese).

Rusakova O.F. (2013) Myagkaya sila kak strategicheskii resurs i instrument formirovaniya gosudarstvennogo brenda: opyt stran Azii [Soft Power as a Strategic Resource and a Tool for Shaping the Brand of the State: The Experience of Asian Countries]. *Izvestiya Ural'skogo federal'nogo universiteta. Seriya 3: Obshchestvennyye nauki* 3 (118): 52–61.

Sidorskaya I.V. (ed.) (2016) *Resursy massovykh kommunikatsiy v formirovanii stranovykh imidzhey* [Resources of Mass Communications in Shaping Country Images]. Minsk: Belarus St. Univ. Publ.

Tsyuy T., Van Y. (2019) Analiz ofitsial'nogo diskursa "Odnogo poyasa – odnogo puti" i obozreniye mezhdunarodnogo otklika [An Analysis of the Official Discourse Of "One Belt, One Road" and a Survey of International Response]. *Tekushchiiy mir i sotsializm* 6: 193–200 (in Chinese).

U I., Gao F. (2014) Issledovaniye obraza kitayskikh liderov v novykh media [A Study of the Image of Chinese Leaders in New Media]. *Vneshnyaya Kommunikatsiya* 4: 7–9 (in Chinese).

Van S., Sun' V., Van Y. (2020) Propaganda vedushchikh SMI i sozdaniye vneshnego imidzha Kitaya (na primere dvukh mezhdunarodnykh forumov "Odnogo poyasa – odnogo puti") [Propaganda of Leading Mass Media and Creation of the External Image of China: A Case Study of Two International Forums "One Belt, One Road"]. *Nablyudeniyeye media* 233: 85–91 (in Chinese).

Literature and Essays

The Problem of the Magistrate Court in K.P. Pobedonostsev's Journalism

© Elena I. Ivanova

PhD Student at the Chair of Russian Literature and Journalism, Faculty of Journalism, Lomonosov Moscow State University (Moscow, Russia), ivanov.lena13@yandex.ru

Abstract

Previous studies indicate that there is a lack of research on K. P. Pobedonostsev's journalism which is concerned with the magistrate court in Russia. The objective of this paper is to understand if Pobedonostsev was really an adversary of this institution and also to study the political views expressed in his articles and his journalistic style. The study includes a historical and cultural analysis of Pobedonostsev's works, a stylistic analysis of the article devoted to the "Anken case", a comparison of the article with his other works written in the 1870s, and finally, an investigation of documentary sources. The results suggest that Pobedonostsev's dissatisfaction with the magistrate court grew gradually. However, in the 1880s he opposed the abolition of this type of court for fear of degradation of the judiciary.

Keywords: K.P. Pobedonostsev, magistrate court, conservatism, counter reforms by Alexander III, Anken case.

Notes

Dobrovol'skiy L.M. (1962) *Zapreshchennaya kniga v Rossii 1825–1904: arkhivno-bibliogr. razyskaniya* [The forbidden book in Russia of 1825–1904: archival and bibliographic research]. Moscow: Vsesoyuznaya knizhnaya palata Publ.

Interview with Vladimir Tomsinov for the 150th anniversary of the Judicial Reform: "Glavnyy smysl etoy reformy ne ponyat" [The main point of this reform is not understood] (2014). 02 February. Available at: https://zakon.ru/discussion/2014/12/2/glavnyj_smysl_etoy_reformy_ne_ponyat_intervyu_vladimira_tomsinova_k_150letiyu_sudebnoj_reformy

K.P. Pobedonostsev i ego korrespondenty: pis'ma i zapiski [K.P. Pobedonostsev and his Correspondents: Letters and Notes] (1923). Vol. 1., half-vol. 2. Moscow; Petrograd: Gos. Publ.

Katkov M.N. (1873) *Neskol'ko del, pokazyvayushchikh nesostoyatel'nost' nashego mirovogo instituta* [Several Cases Showing the Failure of our Magistrate Court]. In: Katkov M.N. (1897–1898)

Sobraniye peredovykh statey Moskovskikh vedomostey [Collection of the Leading Articles of Moskovskie Vedomosti]. Moscow: V.V. Chicherin's Publ.

Krakovskiy K.P. (2015) *Sudebnaya kontrreforma 2 poloviny XIX v.: istoriografiya i istoriko-pravovyye problemy* [Judicial Counter-Reform in the 2nd half of the 19th Century: Historiography and Historical and Legal Problems]. *Genesis: istoricheskiye issledovaniya* 3: 43–135. Available at: https://e-notabene.ru/hr/article_14402.html#4

Masanov I.F. (1958) *Slovar' psevdonimov russkikh pisateley, uchenykh i obshchestvennykh deyateley* [Dictionary of pseudonyms of Russian writers, scientists and public figures]: in 4 vol. Vol. 3. Moscow: Vsesoyuznaya knizhnaya palata Publ.

Myshkin I.P. (comp.) (1874) *Ob otnosheniyakh gospod k prisluge i o mirovom institute: perepechatka polemiki periodicheskikh izdaniy s «Moskovskimi vedomostyami» po delu Marii Enken* [On the Attitude of Masters to Servants and on the Magistrate Court: A Reprint of the Controversy of Periodicals with Moskovskie Vedomosti in the Case of Maria Enken]. Moscow: I.P. Myshkin's Publ.

Pis'ma K.P. Pobedonostseva k Aleksandru III [Letters to Alexander III from K. P. Pobedonostsev]: in 2 vol. (1926). Vol. 2. Moscow: Novaya Moskva Publ.

Pobedonostsev K.P. (1874) *Teoriya uravneniya prav prislugi s khozyayevami* [The Theory of Equalization of the Rights of Servants with Masters]. *Grazhdanin* 2. Available at: <https://philolog.petrso.ru/fmdost/grajdanin.html>

Pobedonostsev K.P. (1996) *Peredovyye stat'i o sudebnoy reforme («Moskovskiy vedomosti»*. 14 Aprelya. No 79. C. 1.) [Editorials on the Judicial Reform. (Moskovskie Vedomosti. April 14. N 79. P.1)]. In: Pobedonostsev K.P. *Sochineniya. Vstupit. statya A.I. Peshkov* [Writings. Introductory article by A.I. Peshkov]. St. Petersburg: Nauka Publ.: SPb izdatel'skaya firma.

Pobedonostsev K.P. (2011) *O reformakh v grazhdanskom sudoproizvodstve* [On the Reforms in Civil Justice]. In: Pobedonostsev K.P. *Gosudarstvo i tserkov'* [The State and the Church]: in 2 vol. Vol. 2. Moscow: Institut russkoy tsivilizatsii Publ.

Zinkova V.S., Solopova A.I. (2016) *Pis'mo V.F. Putykovicha F.M. Dostoyevskomu ot 5 yanvarya 1874 goda* [A Letter to F. M. Dostoevsky from V.F. Putykovich dated January 5, 1874]. *Neizvestnyy Dostoyevskiy* 4: 119–155. Available at: <https://readera.org/perepiska-f-m-dostoyevskogo-i-v-f-putykovicha-1873-1880-147225916>

References

Chernukha V.G. (1989) *Pravitel'stvennaya politika v otnoshenii pechati. 60–70-e gg. XIX veka* [Government Policy on the Press. The 60s–70s of the 19th Century]. Leningrad: Nauka Publ.: Leningr. Otdeleniye Publ.

Firsov S.L. (2016) *Konstantin Pobedonostsev: intellektual vo vlasti* [Konstantin Pobedonostsev: An Intellectual in the Halls of Power]. St. Petersburg.: Vita Nova Publ.

Nemytina M.V. *Sud v Rossii: vtoraya polovina XIX – nachalo XX vv.: dis. ... d-ra yurid. nauk* [Court in Russia: The Second Half of the 19th – Early 20th Centuries. Dr. legal sci. diss.]. Moscow, 1999.

Nol'de A.E. (1915) *K.P. Pobedonostsev i sudebnaya reforma* [K. P. Pobedonostsev and the Judicial Reform]. Petrograd: publ. association «Obshchestv. pol'za».

Polunov A.Yu. (2010) *K.P. Pobedonostsev v obshchestvenno-politicheskoy i dukhovnoy zhizni Rossii* [K.P. Pobedonostsev in the Socio-Political and Spiritual Life of Russia]. Moscow: ROSSPEN Publ.

Tvardovskaya V.A. (1978) *Ideologiya poreformennogo samodержaviya (M.N. Katkov i ego izdateli)* [The Ideology of the Post-Reform Autocracy (M.N. Katkov and his editors)]. Moscow: Nauka Publ.

Vilenskiy B.V. (1969) *Sudebnaya reforma i kontrreforma v Rossii* [The Judicial Reform and the Counter Reform in Russia]. Saratov: Privolzhskoe Publ.

Zayonchkovskiy P.A. (1970) *Rossiyskoye samodержaviye v kontse XIX stoletiya* [Russian Autocracy at the End of the 19th century]. Moscow: Mysl' Publ.

Zotov D.V. (ed) (2019) *Institut mirovogo sud'i: istoriya, teoriya, zakonodatel'stvo, praktika* [The Institution of the Magistrate Judge: History, Theory, Legislation and Practice]. Voronezh: Voronezh St. Univ. Publ.